FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

vvaoriington,	D.O. 200-0	

OMB APP	ROVAL
OMB Number:	3235-0287
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0.5

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Check this box if	no longer subject to
Section 16. Form	1 4 or Form 5
obligations may	continue. See
Instruction 1(h)	

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Abraham Magid M</u>					2. Issuer Name <b>and</b> Ticker or Trading Symbol COMSCORE, INC. [ SCOR ]								Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner					
(Last) (First) (Middle) 11465 SUNSET HILLS ROAD SUITE 200						3. Date of Earliest Transaction (Month/Day/Year) 06/16/2008									Offic below	,	Othe belov t and CEO	r (specify v)
(Street) RESTON (City)			20190 Zip)		- 4. If	Line) X Form file										n filed by One n filed by Mor	Joint/Group Filing (Check Applicable filed by One Reporting Person filed by More than One Reporting in	
		Tabl	e I - N	on-Deriv	ative/	Sec	uritie	s Ac	quire	d, Di	sposed o	f, or E	Benefic	cially	Owne	ed		
1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/					Execution Date,		Transaction Disposed Code (Instr.		4. Securities Disposed O				Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
						Code	v	Amount	(A) o	r Price			action(s) 3 and 4)		(Instr. 4)			
Common Stock 06/2				06/16/	2008	.008			S		5,000(1)	D	\$27	.0154 6		09,749	D	
Common	Stock	27,070 I							I	By Wife								
Common Stock													581,876 <sup>(2</sup>		I	By Abraham Family Trust		
		Та	ıble II -								osed of, convertib				wned			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	ersion ercise (Month/Day/Year) of attive ity		5. Nu of Deriv Secu Acqu (A) on Dispo of (D) (Instrand 5	ative rities ired osed	6. Date Expirat (Month)	tion Da h/Day/\					9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)				

## Explanation of Responses:

- 1. This transaction was made pursuant to a 10b5-1 Plan entered into on 11/30/2007.
- 2. Reporting person and spouse disclaim beneficial ownership of such shares except to the extent of their respective pecuniary interest.

## Remarks:

/s/ Christiana L. Lin, Attorney

06/17/2008

<u>in Fact</u>\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.