

March 6, 2016

## comScore Announces Official Worldwide Box Office Results for Weekend of March 6, 2016

## -- Only comScore Provides the Official Global Movie Results --

LOS ANGELES, March 6, 2016 /PRNewswire/ -- comScore (NASDAQ: SCOR) today announced the official worldwide weekend box office estimates for the weekend of March 6, 2016, as compiled by the company's theatrical measurement services.



As the trusted official standard for real-time worldwide box office reporting, comScore (formerly Rentrak) provides the only theater-level reporting in the world. Customers are able to analyze admissions and gross results around the world using comScore's suite of products.

comScore's Senior Media Analyst Paul Dergarabedian commented, "Walt Disney Animation Studios' 'Zootopia' enjoyed an impressive \$137 million global weekend and with a best-ever North American debut for a Walt Disney Animation title at \$73.7 million, the film now boasts a global total of \$232.5 million. Also notable is the debut of China title 'Ip Man 3' with an incredible \$75 million this weekend in just 3 territories."

The top 12 worldwide weekend box office estimates, listed in descending order, per data collected as of Sunday, March 6, are below.

- 1. Zootopia Disney \$137.1M
- 2. Ip Man 3 Multiple \$75.0M
- 3. Deadpool 20th Century Fox \$37.6M
- 4. London Has Fallen Multiple \$33.7M
- 5. Gods Of Egypt Multiple \$20.7M
- 6. Revenant, The 20th Century Fox \$15.8M
- 7. Mei Ren Yu (The Mermaid) Multiple \$10.9M
- 8. Whiskey Tango Foxtrot Paramount Pictures \$7.6M
- 9. Kung Fu Panda 3 20th Century Fox \$6.6M
- 10. How To Be Single Warner Bros. \$6.6M
- 11. Spotlight Multiple \$6.5M
- 12. Hail, Caesar! Universal \$5.4M

The <u>top 12 domestic</u> weekend box office estimates, listed in descending order, per data collected as of Sunday, March 6, are below.

- 1. Zootopia Disney \$73.7M
- 2. London Has Fallen Focus Features \$21.7M
- 3. Deadpool 20th Century Fox \$16.4M
- 4. Whiskey Tango Foxtrot Paramount \$7.6M
- 5. Gods Of Egypt Lionsgate \$5.0M
- 6. Risen Sony \$3.9M
- 7. Kung Fu Panda 3 20th Century Fox \$3.5M
- 8. Revenant, The 20th Century Fox \$3.3M
- 9. Eddie The Eagle 20th Century Fox \$3.1M
- 10. Witch, The A24 \$2.5M
- 11. Triple 9 Open Road \$2.1M
- 12. How To Be Single Warner Bros. \$2.1M

Full details regarding the global domestic and international box office results are listed in the table below.

	Weekend BO Estimate (USD)			Weekend Release Cume (USD)			Distributor		
Title	Worldwide	Int'l	Domestic	Worldwide	Int'l	Domestic	Int'l	Terr	Dom
Zootopia	137,100,000	63,400,000	73,700,000	232,500,000	158,800,000	73,700,000	DIS	46	DIS
lp Man 3	75,000,000	75,000,000	-	79,180,000	76,500,000	2,680,000	MUL	3	WGU
Deadpool	37,600,000	21,200,000	16,400,000	673,158,132	362,000,000	311,158,132	FOX	74	FOX
London Has Fallen	33,714,000	12,000,000	21,714,000	33,714,000	12,000,000	21,714,000	MUL	22	FOC
Gods Of Egypt	20,700,000	15,700,000	5,000,000	72,448,320	49,600,000	22,848,320	MUL	74	LGF
Revenant, The	15,825,000	12,500,000	3,325,000	428,976,921	253,000,000	175,976,921	FOX	48	FOX
Mei Ren Yu (The Mermaid)	10,865,000	10,500,000	365,000	512,690,000	510,000,000	2,690,000	MUL	8	SNY
Whiskey Tango Foxtrot	7,600,000	-	7,600,000	7,600,000	-	7,600,000	PAR	1	PAR
Kung Fu Panda 3	6,625,000	3,100,000	3,525,000	323,831,833	190,000,000	133,831,833	FOX	8	FOX
How To Be Single	6,615,000	4,500,000	2,115,000	85,318,465	42,000,000	43,318,465	WB	50	WB
Spotlight	6,531,889	4,700,000	1,831,889	71,628,028	30,000,000	41,628,028	MUL	37	ORD
Hail, Caesar!	5,394,940	5,000,000	394,940	46,995,330	17,800,000	29,195,330	UNI	41	UNI
Homecoming	4,500,000	4,500,000	-	16,000,000	16,000,000	ı	TBD	1	-
Risen	3,885,000	-	3,885,000	28,650,923	-	28,650,923	SNY	1	SNY
MET Opera: Manon Lescaut	3,370,000	1,600,000	1,770,000	3,370,000	1,600,000	1,770,000	FTM	10	FTM
Alvin And The Chipmunks: Road Chip	3,300,000	3,300,000	-	228,873,528	144,000,000	84,873,528	FOX	28	FOX
Pattaya	3,200,000	3,200,000	-	11,750,000	11,750,000	-	GAU	1	-
Eddie The Eagle	3,100,000		3,100,000	10,861,132	-	10,861,132	FOX	1	FOX
Witch, The	3,099,453	590,000	2,509,453	26,820,027	5,900,000	20,920,027	UNI	3	A24

<sup>\*</sup>Territory is a movie studio term for regions of the world consisting of various countries.

© 2016 comScore - Content in this chart is produced and/or compiled by comScore and its Box Office Essentials and International Box Office Essentials data collection and analytical services, and is covered by provisions of the Copyright Act. The material presented herein is intended to be available for public use. You may reproduce the content of the chart in any format or medium without first obtaining permission, subject to the following requirements: (1) the material must be reproduced accurately and not in a misleading manner; (2) any publication or issuance of any part of the material to others must acknowledge comScoe as the source of the material; and (3) you may not receive any monetary consideration for reproducing, displaying, disclosing or otherwise using any part of the material.

## About comScore

comScore (NASDAQ: <u>SCOR</u>) is the cross-platform measurement company that precisely measures audiences, brands and consumer behavior everywhere. comScore completed its merger with Rentrak Corporation in January 2016 to create the new model for a dynamic, cross-platform world. Built on precision and innovation, our unmatched data footprint combines proprietary digital, TV and movie intelligence with vast demographic details to quantify consumers' multiscreen behavior at massive scale. This approach helps media companies monetize their complete audiences and allows marketers to reach these audiences more effectively. With more than 3,200 clients and global footprint in more than 75 countries, comScore is delivering the future of measurement. For more information on comScore, please visit comscore.com.

Logo - http://photos.prnewswire.com/prnh/20160131/327730LOGO

To view the original version on PR Newswire, visit: <a href="http://www.prnewswire.com/news-releases/comscore-announces-official-worldwide-box-office-results-for-weekend-of-march-6-2016-300231454.html">http://www.prnewswire.com/news-releases/comscore-announces-official-worldwide-box-office-results-for-weekend-of-march-6-2016-300231454.html</a>

SOURCE comScore

News Provided by Acquire Media