SEC For	m 4																			
FORM 4 UNITED				D STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549													OMB APPROVAL			
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).												HIP	Estima	OMB Number: 3235-0287 Estimated average burden hours per response: 0.5						
Instruc	uon 1(b).										Exchang any Act o			•					*	
1. Name and Address of Reporting Person <sup>*</sup> FISHER ITZHAK					2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>COMSCORE, INC.</u> [ SCOR ]										ck all applic	able) r	10% Owner			
(Last) (First) (Middle) C/O COMSCORE, INC.					3. Date of Earliest Transaction (Month/Day/Year) 06/10/2021										Officer below)	(give title	ve title Other (spec below)			
11950 DEMOCRACY DRIVE, STE. 600						4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable				
(Street) RESTON VA 2019			20190											ed by More	d by One Reporting Person d by More than One Reporting					
(City)																				
		Tab	le I - Non-	Derivativ	ve Se	curit	ies Ac	quire	ed, Di	spo	osed o	f, or l	Bene	ficiall	y Owned					
Date				2. Transactic Date (Month/Day/	Execution Date			Code (Instr.		on   D	4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)			A) or 3, 4 and	Beneficia Owned F	s Forr lly (D) d		m: Direct or Indirect Instr. 4)	7. Nature of Indirect Beneficial Ownership	
								Cod	de V	4	Amount	(/	A) or D)	Price	Transact	Reported Transaction(s) (Instr. 3 and 4)		'	(Instr. 4)	
Common Stock 06/10					/2021		M	и		26,96	969 A		<b>\$0</b> <sup>(1)</sup>	26,969			D			
		-	rable II - D (e	erivative e.g., puts											Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/\	Code	ransaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		e Exerc ation Da h/Day/Y	ate	of Securitie		curities lying ative Se	curity	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exerci:	isable	Expi Date	piration e	Title	or Nu of	nount Imber Iares						
Restricted Stock Units	\$0.0 <sup>(1)</sup>	06/10/2021		М			26,969	(2)	2)		(2)	Comm Stoc		6,969	\$ <mark>0</mark>	0		D		

Explanation of Responses:

1. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock.

2. This restricted stock unit award was granted on 3/10/2021 pursuant to the terms of the comScore, Inc. 2018 Equity and Incentive Compensation Plan. This award, which is prorated for partial service during the 2020-2021 director term, vested in full on 6/10/2021, the date of the Company's 2021 annual meeting of stockholders. Vested units will be delivered in shares of common stock upon a separation from service or a change in control of the Company, as set forth in the applicable award notice.

## **Remarks:**

/s/ Ashley Wright, Attorney-in-06/14/2021 **Fact** 

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $\ast$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.