Love Kathleen

C/O COMSCORE, INC.
11950 DEMOCRACY DRIVE, STE. 600
RESTON VA 20190

1. Name and Address of Reporting Person

Love Kathleen

(C/O COMSCORE, INC.)
11950 DEMOCRACY DRIVE, STE. 600
RESTON VA 20190

(Street)

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

COMSCORE, INC. [ SCOR ]

3. Date of Earliest Transaction (Month/Day/Year)

07/06/2022

4. If Amendment, Date of Original Filed (Month/Day/Year)

07/08/2022

5. Relationship of Reporting Person(s) to Issuer

X Director 10% Owner

Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing (Check Applicable Line)

X Form filed by One Reporting Person

Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>1. Title of Security (Instr. 3)</th>
<th>2. Transaction Date (Month/Day/Year)</th>
<th>3. A. Deemed Execution Date, if any (Month/Day/Year)</th>
<th>4. Transaction Code (Instr. 4)</th>
<th>5. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)</th>
<th>6. Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>7. Amount of Securities Beneficially Owned Following Report (Instr. 4)</th>
<th>8. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>9. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
</table>

| Restricted Stock Units | 0.00 (1) | 07/06/2022 | 0 | A | 100,000 | (2) | (2) | Common Stock | 100,000 (1) | $0 | 100,000 | D |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>1. Title of Derivative Security (Instr. 3)</th>
<th>2. Conversion or Exercise Price of Derivative Security</th>
<th>3. Transaction Date (Month/Day/Year)</th>
<th>4A. Deemed Execution Date, if any (Month/Day/Year)</th>
<th>4B. Transaction Code (Instr. 4)</th>
<th>5. Number of Derivative Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)</th>
<th>6. Date Exercisable and Expiration Date (Month/Day/Year)</th>
<th>7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)</th>
<th>8. Price of Derivative Security (Instr. 5)</th>
<th>9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>11. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
</table>

Restricted Stock Units | $0.00 (1) | 07/06/2022 | 0 | A | 100,000 | (2) | (2) | Common Stock | 100,000 (1) | $0 | 100,000 | D |

Explanation of Responses:

1. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock.

2. This restricted stock unit award was granted pursuant to the terms of the comScore, Inc. 2018 Equity and Incentive Compensation Plan. This award, which represents compensation for the 2022-2023 director term, will vest in full on the earliest of (i) the date of the Company's 2023 annual meeting of stockholders, (ii) June 30, 2023, and (iii) the date of a change in control of the Company, subject in each case to the reporter's continued status as a member of the Company's Board of Directors on the vesting date. Vested units will be deferred and delivered in shares of common stock upon a separation from service or a change in control of the Company, as set forth in the applicable award notice.

3. The number of shares subject to this restricted stock unit award was determined by dividing $250,000 by the closing market price of the common stock on the date of grant, which was $2.04. The Board of Directors elected to use the higher price in order to further align directors' interests with those of the Company's common stockholders.

Remarks:

Signature of Reporting Person

Date

7/25-0287

OMB Number:

Estimated average burden hours per response: 0.5

OMB APPROVAL

/\ Ashley Wright, Attorney-in-Fact

07/06/2022

** Signature of Reporting Person

Date

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.