FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

)	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).				
Name and Address of Deporting Por					

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Abraham Magid M						2. Issuer Name and Ticker or Trading Symbol COMSCORE, INC. [SCOR]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
Auldid	<u>ııı ıvıagıu</u>	<u>IVI</u>			I^{-}						-			X	Director 10% Owner					
(Last) (First) (Middle) 11465 SUNSET HILLS ROAD SUITE 200						3. Date of Earliest Transaction (Month/Day/Year) 05/27/2008									X Officer (give title below) Other (specify below) President, CEO					
					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable						
(Street) RESTON	I VA	Λ 2	20190											Line) X						
(City)	(St	ate) (Zip)												Pers	son	·			
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
Da			2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 an				5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership				
						Code	v	Amount	(A) o (D)	Pric	e	Trans	action(s) 3 and 4)		(Instr. 4)					
Common	Stock		05/27/2008 s 3,000 ⁽¹⁾ D \$23.1783 622,749 D						D											
Common	Stock														2	27,070	0 I By Wife			
Common	ommon Stock														581,876 ⁽²⁾		I	By Abraham Family Trust		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	Title of 2. 3. Transaction 3A. Deemed 4. Transacturity or Exercise (Month/Day/Year) if any Code (In			5. Number action of			6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. : and 4)		De Se (In	Price of rivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)				
					Code	v	(A)	(D)	Date Exercis	sable	Expiration Date	Title	Amous or Number of Shares	er						

Explanation of Responses:

- 1. This transaction was made pursuant to a 10b5-1 Plan entered into on 11/30/2007.
- 2. Reporting person and spouse disclaim beneficial ownership of such shares except to the extent of their respective pecuniary interest.

Remarks:

/s/ Christiana L. Lin, Attorney

05/29/2008

in Fact ** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.