

Career Web Sites Visited by Nearly 50 Million Europeans Each Month During Q4 2006, According to comScore Networks

LONDON, U.K., January 31, 2007 – comScore Networks, a global leader in digital media measurement, today announced the results of a usage analysis of career-related Internet sites in Europe based on data from its comScore World Metrix service. According to the study, sites dedicated to online career resources, job search, and training attracted an average of 49.5 million European visitors per month during Q4 2006, an increase of 7 percent versus the same period one year ago.

Monster (headquartered in the U.S.) led the category among European visitors, attracting an average of 7.9 million unique visitors per month during Q4 2006. The second most-visited career site in Europe is Bundesagentur für Arbeit, also the most-visited career site in Germany, with an average of 2.8 million European visitors per month. ANPE Sites, the most-visited career site in France, attracted an average of 2.7 million European visitors per month during the quarter.

"The Career Services category continued to show strong results in Q4 2006, particularly in October and November," said Bob Ivins, managing director of comScore Europe. "December traffic to career sites followed the usual seasonal trend of a slight dip due to the holidays."

Top European Career Sites, by Unique Visitors in Europe, Age 15+*		
Average Monthly Unique Visitors, Q4 2006		
Total Europe – Home and Work locations		
Source: comScore World Metrix		
	Average Monthly Unique Visitors During Q4 2006 (000)	Category Reach (%)**
Total Internet Population – Europe	217,188	--
Career Services and Development Category	49,538	100%
Monster	7,875	16%
Bundesagentur für Arbeit†	2,773	6%
ANPE Sites†	2,736	6%
Stepstone	2,188	4%
JOBCENTREPLUS.GOV.UK†	1,955	4%

* Excludes traffic from public computers such as Internet cafes or access from mobile phones or PDAs.

** Percent of Career category users who visited the individual site

† Government-run Web site

About comScore World Metrix

comScore World Metrix is the first service to continuously measure and report online behaviour on a world-wide basis, providing visitation metrics and demographic characteristics for Web site audiences around the world. With active representation of countries that comprise the vast majority of the global Internet population, World Metrix provides its clients with worldwide Internet population estimates and harmonized online performance metrics based on a consistent methodology across all countries. More than 100 clients subscribe to the comScore World Metrix service, including 8 of the top 10 interactive advertising agencies.

About comScore Networks

comScore Networks is a global leader in measuring the digital age. This capability is based on a massive, global cross-section of more than 2 million consumers who have given comScore permission to confidentially capture their browsing and transaction behaviour, including online and offline purchasing. comScore panelists also participate in survey research that captures and integrates their attitudes and intentions. Through its proprietary technology, comScore measures what matters across a broad spectrum of behaviour and attitudes. comScore consultants apply this deep knowledge of customers and competitors to help clients design powerful marketing strategies and tactics that deliver superior ROI. comScore services are used by global leaders such as AOL, Microsoft, Yahoo!, Verizon, Best Buy, The Newspaper Association of America, Tribune Interactive, ESPN, Fox Sports, Nestlé, MBNA, Universal McCann, the United States Postal Service, Merck and Expedia. For more information, please visit www.comscore.com.

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