



comScore CEO and Chairman Named Ernst & Young LLP Entrepreneur Of The Year(R) 2008 Award National Finalists in The Services Category

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comScore, Inc. (Nasdaq: SCOR), a leader in measuring the digital world, today announced that Magid Abraham, comScore's CEO, and Gian Fulgoni, comScore's chairman, were named national finalists for the Ernst & Young LLP Entrepreneur Of The Year(R) 2008 Award in the services category. Ernst & Young's program recognizes outstanding entrepreneurs who are building and leading dynamic, high-growth businesses on a regional, national and global level.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080115/COMSCORELOGO>)

The national award finalists were announced at an awards gala, hosted by Jay Leno, on November 15 in Palm Springs, California. The gala is the culminating event of the Ernst & Young 2008 Strategic Growth Forum, the nation's most prestigious gathering of high-growth, market-leading companies. This group of outstanding entrepreneurs was selected by an independent judging panel made up of business, community and academic leaders.

"This award honors the more than 600 comScore employees who worked tirelessly to help our company achieve its success and industry prominence," said Magid Abraham, comScore's CEO and co-founder. "Together, we built comScore as the ultimate source of information about digital media and online user behavior. Gian and I are gratified that comScore has become so interwoven within the fabric of the Internet and such an essential tool for planning, buying, selling, and evaluating the impact of digital marketing initiatives."

Now in its 22nd year, The Ernst & Young Entrepreneur Of The Year(R) awards program honors entrepreneurs who have demonstrated excellence and extraordinary success in such areas as innovation, financial performance, and personal commitment to their businesses and communities. The overall national Entrepreneur Of The Year(R) winner will compete in the world event, held in Monte Carlo in 2009.

"After more than two decades, the Entrepreneur Of The Year(R) award has become one of the most prestigious business awards for entrepreneurs," said Larry Haynes, Americas Director, Entrepreneur Of The Year(R), Ernst & Young LLP. "We're proud to honor the national finalists who demonstrate extraordinary leadership and serve as catalysts for local and national change."

For more information about the winners and how to get involved, please visit <http://www.ey.com/us/eoy>.

Sponsors

Founded and produced by Ernst & Young LLP, the Entrepreneur Of The Year(R) Awards are pleased to have SAP America and the Ewing Marion Kauffman Foundation as national sponsors.

About comScore

comScore, Inc. (Nasdaq: SCOR) is a global leader in measuring the digital world. For more information, please visit <http://www.comscore.com/boilerplate>.

About Ernst & Young's Entrepreneur Of The Year(R)

Ernst & Young's Entrepreneur Of The Year(R) is the world's most prestigious business award for entrepreneurs. The award makes a difference through the unique way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global award of its kind, Ernst & Young Entrepreneur Of The Year(R) celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 135 cities in 50 countries.

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