FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OIVID APPI	TOVAL
	OMB Number:	3235-0287
l	Estimated average b	urden

0.5

hours per response:

	Check this box if no longer subject to							
)	Section 16. Form 4 or Form 5							
	obligations may continue. See							
	Instruction 1(b)							

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					01 5	secuc	n 30(n)	or the r	nvesime	IL COI	прапу Аст	01 194	40								
1. Name and Address of Reporting Person*  CHANG GARETH C C						2. Issuer Name and Ticker or Trading Symbol COMSCORE, INC. [ SCOR ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
CHANG GARETH C C					1	<u> </u>									X	Direc	tor		10% O	wner	
(Last) (First) (Middle) C/O COMSCORE, INC.					3. Date of Earliest Transaction (Month/Day/Year) 09/06/2011											Office	er (give title v)		Other ( below)	specify	
11950 DEMOCRACY DRIVE, 6TH FLOOR						4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) RESTON VA 20190														X	Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(St	ate) (.	Zip)													Pers	OII				
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
Date						e E onth/Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Dispos Code (Instr. 5)		ities Acquired (A d Of (D) (Instr. 3,			4 and S		5. Amount of Securities Beneficially Owned Following Reported		vnership :: Direct r Indirect estr. 4)	7. Nature of Indirect Beneficial Ownership	
										v	Amount		(A) or (D)	Price	Trans		ction(s) 3 and 4)			(Instr. 4)	
Common	Stock	/2011			A		5,357(1)		A	\$	0	5,357			D						
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution E if any (Month/Day	Date, Transacti Code (Ins					6. Date E Expiration (Month/D	n Dat		7. Title and Amount of Securities Underlying Derivative Security (Instrand 4)		str. 3			9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owners Form: Direct or India (I) (Inst	wnership	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	or Nun of	ount nber							

## **Explanation of Responses:**

1. The grant of Restricted Stock is made pursuant to the Company's Director Compensation Policy and will become fully vested at the earlier of the Company's 2012 annual meeting or July 26, 2012.

## Remarks:

/s/ Christiana Lin, Attorney-in-Fact 09/08/2011

\*\* Signature of Reporting Person Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$ 

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.