

comScore Releases May 2008 U.S. Search Engine Rankings

RESTON, Va., June 19, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- comScore, Inc. (Nasdaq: SCOR), a leader in measuring the digital world, today released its monthly comScore qSearch analysis of the U.S. search marketplace. In May 2008, Americans conducted 10.8 billion core searches, with Google Sites increasing its market share slightly.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080115/COMSCORELOGO>)

May 2008 U.S. Core Search Rankings

In May, Google Sites' share of core searches reached 61.8 percent, up from 61.6 percent the previous month. Yahoo! Sites ranked second with a 20.6 percent share (up from 20.4 percent the prior month), followed by Microsoft Sites (8.5 percent), AOL LLC (4.5 percent), and Ask Network (4.5 percent).

comScore Core Search Report*
May 2008 vs. April 2008
Total U.S. - Home/Work/University Locations
Source: comScore qSearch 2.0

Core Search Entity	Share of Searches (%)		Point Change May-08 vs. Apr-08
	Apr-08	May-08	
Total Core Search	100.0%	100.0%	N/A
Google Sites	61.6%	61.8%	0.2
Yahoo! Sites	20.4%	20.6%	0.2
Microsoft Sites	9.1%	8.5%	-0.6
AOL LLC	4.6%	4.5%	-0.1
Ask Network	4.3%	4.5%	0.2

* Based on the five major search engines including partner searches and cross-channel searches. Searches for mapping, local directory, and user-generated video sites that are not on the core domain of the five search engines are not included in the core search numbers.

Americans conducted 10.8 billion searches at the core search engines, representing a 2-percent increase versus April. Google Sites handled nearly 6.7 billion core searches, followed by Yahoo! Sites with 2.2 billion, and Microsoft Sites with 920 million.

comScore Core Search Report*
May 2008 vs. April 2008
Total U.S. - Home/Work/University Locations
Source: comScore qSearch 2.0

Search Queries (MM)	Percent Change May-08 vs.

Core Search Entity	Apr-08	May-08	Apr-08
Total Core Search	10,582	10,777	2%
Google Sites	6,514	6,664	2%
Yahoo! Sites	2,159	2,221	3%
Microsoft Sites	961	920	-4%
AOL LLC	491	486	-1%
Ask Network	458	486	6%

* Based on the five major search engines including partner searches and cross-channel searches. Searches for mapping, local directory, and user-generated video sites that are not on the core domain of the five search engines are not included in the core search numbers.

May U.S. Expanded Search Rankings

In comScore's May 2008 analysis of the Top 50 properties where search activity is observed, Google Sites led with 8.8 billion searches. Yahoo! Sites ranked second with 2.4 billion searches, followed by Microsoft Sites (963 million), and AOL LLC (831 million).

comScore Expanded Search Query Report
May 2008 vs. April 2008
Total U.S. - Home/Work/University Locations
Source: comScore qSearch 2.0

	Search Queries (MM)		Percent Change May-08 vs. Apr-08
Expanded Search Entity	Apr-08	May-08	
Total Expanded Search	14,988	15,463	3%
Google Sites	8,467	8,838	4%
Google	6,639	6,814	3%
YouTube/All Other	1,828	2,024	11%
Yahoo! Sites	2,323	2,387	3%
Yahoo!	2,290	2,352	3%
All Other	33	35	6%
Microsoft Sites	1,000	963	-4%
MSN-Windows Live	964	932	-3%
Microsoft/All Other	36	31	-14%
AOL LLC	839	831	-1%
AOL Search Network	459	456	-1%
MapQuest/All Other	380	375	-1%
Ask Network	461	489	6%
Ask.com	298	321	8%
MyWebSearch.com/ All Other	163	168	3%
eBay	450	449	0%
Fox Interactive Media	360	402	12%
MySpace	354	395	12%
All Other	6	7	17%
Craigslist.org	273	314	15%
Amazon Sites	137	141	3%
Facebook.com	112	121	8%

To request more information on comScore qSearch 2.0, please visit <http://www.comscore.com/contact>

About comScore

comScore, Inc. (Nasdaq: SCOR) is a global leader in measuring the digital world. For more information, please visit <http://www.comscore.com/boilerplate>

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