FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
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0.5

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

							()				1 7									
Name and Address of Reporting Person*						2. Issuer Name and Ticker or Trading Symbol COMSCORE, INC. SCOR									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
Meierhoefer Cameron					1	COMOCONE, IIIC. [SCOR]									- 1	Direct	tor	10%	Owner	
	/- ·				-	oto o	of Carling	t Tropo	action (N	1onth	/Day/Voor)			4		Office below	er (give title	Othe belov	r (specify v)	
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year) 10/22/2014									C	Chief Operating Officer				
C/O COMSCORE, INC.					10/	10/22/2014										anci Oper	dding Officer			
11950 DEMOCRACY DRIVE, 6TH FLOOR																				
11550 DEMOCRACT DRIVE, 0111 FEOOR				4 If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6	6. Individual or Joint/Group Filing (Check Applicable						
					. 7. "	4. II Amendment, Date of Original Filed (Month/Ddy/1edl)									Line)					
(Street)															X	Form	filed by One	e Reporting Pe	rson	
RESTON	I VA	\mathbf{A} 2	20190													Form	filed by Mor	re than One Re	norting	
					-											Perso		e than one re	porting	
(City)	(St	ate) (Zip)																	
		Tabl	e I - Noi	n-Deriv	ative	Sec	curitie	s Acc	γuired,	, Dis	posed o	of, o	r Ben	eficia	ally O	wne	d			
1. Title of S	Security (Inst	r. 3)		2. Transa	action	ction 2A. Deemed 3.					4. Securities Acquired (A)				5.	. Amo	unt of	6. Ownership	7. Nature	
	, (,		Date		Execution Date,			Transaction Disposed O			Of (D) (Instr.	3, 4 aı				Form: Direct	of Indirect	
(Month/Da					Jayiyea	ay/Year) if any (Month/Day/Year)		ay/Year)	Code (Instr. 5)					Repor		Following	(D) or Indirect (I) (Instr. 4)	Beneficial Ownership		
								''		(0)			ed			' '	(Instr. 4)			
									Code	۱v	Amount		(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)				
Common Stock 10/22/2					7/2014	2014		S		1,200(1	(1) D \$3		\$38	8.08 42,59		2 592	D			
Common Stock 10/22/2				72014	2014				<u> </u>	1,200 D		Ψυσ	.00	42,552						
		Та	ble II - I	Derivat	ive S	ecu	rities	Acqui	ired, D	ispo	sed of,	or E	3enefi	ciall	y Owr	ned				
											onvertib									
1. Title of	2.	3. Transaction	3A. Deem	ed	4.		5. Nu	mber	6. Date E	xerci	sable and	7. T	itle and		8. Price	e of	9. Number o	f 10.	11. Nature	
Derivative	Conversion	Date (Month/Day/Year)	Execution		Transa				Expiration Date (Month/Day/Year)			Amount of			Derivative		derivative	Ownership	of Indirect	
Security (Instr. 3)	or Exercise Price of		if any (Month/Day		Code (8)	Instr.						Securities Underlying			Security (Instr. 5)		Securities Beneficially	Form: Direct (D)	Beneficial Ownership	
Derivative Security					" "		Acquired		Derivative Security (Instr. and 4)				Derivative		1' '		Owned	or Indirect	(Instr. 4)	
						(A) or Disposed							str. 3	Following Reported			(I) (Instr. 4	1		
					of (Ir		of (D) (Instr. 3, 4 and 5)		الم							Transaction(s)	(s)	1		
												(Instr. 4)			1					
		ļ		anu o)		<u>"</u>				-						1				
													Amou or Numb						1	
						v	(A)	(D)	Date Exercisa		Expiration Date	Title	of e Sha	ıres				1		
	I	1	I		Code	1 *	1 4 7	ı '-' I				1	- 1 O		I	- 1			1	

Explanation of Responses:

1. Shares disposed of pursuant to a 10b5-1 plan entered into in June, 2014.

Remarks:

/s/ Christiana Lin, Attorney-in-Fact 10/2

10/23/2014

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.