FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

TEMENT OF OUR NOTE IN DENETION ON ON

OMB APPROVAL									
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١	Section 16. Form 4 or Form 5
J	obligations may continue. See
	Instruction 1(b)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

					10.1	O leaves News and Tides on Tradition Combal										E. Deletionship of Departing Develop(e) to In-						
1. Name and Address of Reporting Person*						2. Issuer Name and Ticker or Trading Symbol COMSCORE, INC. [SCOR]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
<u>FULGONI GIAN</u>						COMSCORE, INC. [SCOR]							`	X	Direc	,		10% C	wner			
															X Offic		cer (give title		Other (specify			
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year)									Λ	below)			below)			
C/O COMSCORE, INC.						12/11/2014									Executive Chairman							
11950 DEMOCRACY DRIVE 6TH FLOOR																						
						4. If Amendment, Date of Original Filed (Month/Day/Year)								6.	6. Individual or Joint/Group Filing (Check Applicable							
(Street)					""	4. II Ameriament, Date of Original Filed (Month/Day/Year)									Line)							
RESTON	I VA	. 2	0190												X Form filed by One Reporting Person							
																	filed by Moi	re than (One Rep	orting		
(City)	(St	ate) (2	Zip)													Pers	OH					
(0.0)	(0.	(=-147																			
		Tabl	e I - Non	-Deriv	ative	Se	curitie	s Acq	quired,	Dis	posed o	of, or	r Bene	eficia	ally (Owne	ed					
1. Title of S	Security (Inst	r. 3)		2. Trans	action					3. 4. Securities Acquired (A)							ount of	6. Own		7. Nature		
				Date (Month/I	Day/Ye	Execution Date, ay/Year) if any				Transaction Disposed Of (D) (Instr. 3, Code (Instr. 5)				3, 4 a	nd	Securi Benefi	cially		orm: Direct D) or Indirect	of Indirect Beneficial		
						(Month/Day/Year)			8) '					Owne Repor		l Following ted	(I) (Inst	(I) (Instr. 4)	Ownership (Instr. 4)			
										v	Amount	(A) or P		Price	Trans		action(s) 3 and 4)			(
											200(1)		+ ' -		<u> </u>							
Common Stock 12/11/						4			S		200 ⁽¹⁾		D	\$4	199,		99,639	I)			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned																					
											onvertib				,							
1. Title of	2.	3. Transaction	ed	4.		5. Number		6. Date Ex	ercis	able and	7. Title and			8. Pr	Price of 9. Numbe		of 10.	0.	11. Nature			
Derivative Security	Conversion or Exercise	Date (Month/Day/Year)	Execution D if any (Month/Day/		Transaction		on of		Expiration Date Amount (Month/Day/Year) Securitie						vative	derivative Securities	Ownershi Form:		of Indirect Beneficial			
(Instr. 3)	Price of	(Month/Day/Tear)			8)		Securities `		(MOHEI) De	(MOHIII/Day/ real)					Security (Instr. 5)		Beneficially	Dire	Direct (D)	Ownership		
	Derivative Security	ecurity (A) or Security (I						urity (In	str. 3			Owned Following		or Indirect (I) (Instr. 4)	(Instr. 4)							
						Disposed of (D)					and 4)						Reported Transaction	(s)				
							(Instrand 5	. 3, 4									(Instr. 4)					
				-			and 5	,				Amoun			1							
													or									
									Date Expiration				Nun of	ber								
					Code					rcisable Date		Title	Title Shares									

Explanation of Responses:

1. Shares disposed of pursuant to a 10b5-1 plan entered into in September, 2014.

Remarks:

/s/ Christiana Lin, Attorney-in-Fact 12/11/2014

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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