FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	DVAL				
OMB Number:	3235-0287				
Estimated average burd	len				
hours per response:	0.5				

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  Wilson Christopher T						2. Issuer Name <b>and</b> Ticker or Trading Symbol COMSCORE, INC. [ SCOR ]									Check	all app	licable) tor	g Person(s) to Issuer  10% Owner Other (specify	
(Last) (First) (Middle) C/O COMSCORE, INC. 11950 DEMOCRACY DRIVE STE, 600						3. Date of Earliest Transaction (Month/Day/Year) 03/09/2018									X Officer (give title below) Other below)  Chief Revenue Officer				w)
(Street) RESTON VA 20190				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting Person					
(City)	(St		Zip)		<u> </u>									<u>.</u>					
Table I - Non-Deriva  1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)				ction	tion 2A. Deemed Execution Date,		3. Transa	action	4. Securit Disposed str.		ies Acquired (A) or Of (D) (Instr. 3, 4 a		5. Amount of		ount of ties cially d Following ted action(s)	6. Ownership Form: Direct (D) or Indirec (I) (Instr. 4)	of Indirect		
Common Stock 03/09/2  Table II - Derivativ									F ired, C	Dispo	10,770 <sup>(1)</sup> D \$		\$25			6,115	D		
											onvertib								
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/D	n Date,	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercis Expiration Date (Month/Day/Ye		e	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		str. 3	8. Prio Derive Secur (Instr.	vative (urity : 5)	9. Number or derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)
					Code	v	(A)	(D)	Date Exercise	able	Expiration Date	Title	or Nur of	ount mber ires					

## **Explanation of Responses:**

1. These shares were withheld to fulfill tax withhelding obligations with respect to the delivery of shares to the reporter under previously vested restricted stock units. This was not an open market sale.

## Remarks:

/s/ Carol DiBattiste, Attorneyin-Fact 03/19

03/19/2018

\*\* Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$ 

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.