FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
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0.5

hours per response:

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*						2. Issuer Name <b>and</b> Ticker or Trading Symbol COMSCORE, INC. [SCOR]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<u>Lin Christiana L</u>						GOMOGORE, HVG. [ SCOR ]										Direc	ctor	109	6 Owner	
														4	X Office below		er (give title v)		Other (specify below)	
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year)											General Counsel		,	
C/O COMSCORE, INC.						10/08/2014										General	Couriser			
11950 DEMOCRACY DRIVE, 6TH FLOOR																				
11950 DEMOCRACY DRIVE, 61H FLOOR					4 15	4 If Amandment, Date of Original Filed (Month/Day/Mass)								6	C Individual or laint/Croup Filips (Charles Arrelles III					
,					.   4. 11	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street)															X	Form	n filed by One	e Reporting P	erson	
RESTON	I VA	Λ 2	20190												Λ		•			
				.										Form filed by More than One Reporting Person						
(City)	(C)	ata) /	Zim)												1 613011					
(City)	(31	ate) (	Zip)																	
		Tabl	e I - Noi	n-Deriv	ative	Se	curitie	s Acc	uired,	Dis	posed o	f, or	r Ben	eficia	ally (	Owne	ed			
1. Title of S	Security (Inst	r. 3)		2. Transa	action					3. 4. Securities Acquired (A)								6. Ownershi		
	- 1	•		Date (Month/D	au/Vaa	Execution Date, ay/Year) if any					l Of (D) (Instr. 3, 4		3, 4 ar				Form: Direct (D) or Indirect			
(Month/Da					Jayi i Ca	(Month/Day/Year)		Code (Instr.   5)						Owne		d Following	(I) (Instr. 4)	Ownership		
										Code V Amount		(A) or Drie			Repor				(Instr. 4)	
										V	Amount		(A) (I) (D)	Price		Transaction(s) (Instr. 3 and 4)				
Common Stock 10/08/2					/2014						1,000(1	1)	D	\$35.68		8 61,517		D		
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1. Title of	2.	3. Transaction	3A. Deem	he	4.		5. Nu	mher	6 Date F	verci	sable and	7 Ti	itle and		Ω Dr	ice of	9. Number o	f 10.	11. Nature	
Derivative	Conversion	Date	Execution	Date,	Transa		on of		Expiration Date			Amount of			Derivative		derivative	Ownersh	ip of Indirect	
Security (Instr. 3)	or Exercise	(Month/Day/Year)	if any (Month/Day		Code ( 8)	Instr.			(Month/E	ear)	Securities Underlying			Security (Instr. 5)		Securities Beneficially	Form: Direct (D	Beneficial Ownership		
(111511. 3)	(Instr. 3) Price of Operivative (Mo			ay/rear)	0)	9)		Acquired						Derivative		1. 5)	Owned	or Indire		
Security					(A) or					Security (Instr. and 4)				3		Following	(I) (Instr.	4)		
							Disposed of (D)					4)				Reported Transaction	(s)			
					(Instr. 3, 4		. 3, 4						(Instr. 4)			``				
						and		5)												
								- 1			Am		t							
											or	nber								
							Date		Expiration		of									
					Code	V	(A)	(D)	Exercisa	ble	Date	Title	) Sha	ares						

## **Explanation of Responses:**

1. Shares disposed of pursuant to a 10b5-1 plan entered into in June, 2014.

## Remarks:

<u>/s/ Christiana Lin</u>
\*\* Signature of Reporting Person

10/09/2014

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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