Instruction 1(b).

FORM 4

Check this box if no longer subject t Section 16. Form 4 or Form 5 obligations may continue. See

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

D	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*  Wesley Melvin III						2. Issuer Name and Ticker or Trading Symbol COMSCORE, INC. [ SCOR ]								Relationship leck all appli Directo X Officer	cable)	g Pers	on(s) to Isso 10% Ow Other (s	vner
	(Last) (First) (Middle) 11950 DEMOCRACY DR. STE. 600						3. Date of Earliest Transaction (Month/Day/Year) 03/01/2015								w) below) Chief Financial Officer		pechy	
(Street) RESTON VA 20190 (City) (State) (Zip)						4. If Amendment, Date of Original Filed (Month/Day/Year) 03/03/2015								dividual or Joint/Group Filing (Check Applicable )  K Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tab	le I - No	n-Deriv	vativ	e Se	curit	ties Ac	quired	, Dis	sposed o	of, or Be	neficial	ly Owned	<u> </u>			
Da				Date			2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			Benefici Owned	es ally Following	Form (D) or	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership
									Code	v	Amount	(A) o (D)	Price	Reporte Transac (Instr. 3	tion(s)			(Instr. 4)
Common Stock 03/01/3						2015		М		15,112	(1) A	\$0	15	,140		D		
Common Stock 03/01/2					1/201	2015		F		6,647(	47 <sup>(2)</sup> D \$		9 8,493			D		
		-									osed of, converti			Owned				
	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date, Transa Code (			of		Expiration	6. Date Exercisal Expiration Date (Month/Day/Year		of Securi Underlyir	ig e Security	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amount or Number of Shares					
Restricted Stock	\$0.0	03/01/2015			M			15,112	(1)		11/07/2017	Common Stock	15,112	\$0	16,37	2	D	

## **Explanation of Responses:**

1. Granted pursuant to terms of comScore, Inc. 2007 Equity Incentive Plan. The total award will be earned, if at all, in four increments as follows, 15,112 shares, 3,148 shares, 6,926 shares, 6,297 shares, if the average daily closing price of the Company's common stock on the NASDAQ Global Market during any consecutive thirty-day period exceeds \$48.00, \$50.00, \$55.00, and \$60.00, respectively. This amount reflects the vesting of restricted stock (RSU) that vested on March 1, 2015, upon which date the reported closing price of the Company's common stock price exceeded an average of \$48 for the preceding 30 calendar days.

2. This amendment reflects corrected number of shares that were deducted to cover tax withholding obligations associated with the restricted stock award vesting on March 1, 2015.

## Remarks:

/s/ Christiana Lin, Attorney-in-

<u>10/02/2015</u>

<u>Fact</u>

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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