FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
OMB Number:	3235-028									

87 Estimated average burden hours per response: 0.5

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*						2. Issuer Name and Ticker or Trading Symbol COMSCORE, INC. [SCOR]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<u>Meierhoefer Cameron</u>							GOMOGORE, HVG. [SCOR]									Direc	ctor	10%	Owner	
																Offic belov	er (give title w)	Othe belov	r (specify v)	
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year)											Chief Oper	ating Office		
C/O CON	ASCORE, I	12/	12/04/2013											cinci Opci	dding Officer					
11950 DEMOCRACY DRIVE, 6TH FLOOR																				
11330 D1	zivio Gra i c	I DICIVE, OIII	LOOK		4 If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable					
,					. 4. "	4. II Amenument, Date of Original Filed (Month/Day/Year)									Line)					
(Street)																X Form filed by One Reporting Person				
RESTON	I VA	. 2	0190											Form filed by More than One Reporting						
																Pers		re than One Re	porting	
(City)	(C+	ate) (2	Zip)												1 613011					
(City)	(31	ate) (a	<u></u>																	
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of S	Security (Inst	r. 3)		2. Trans	action					3. 4. Securities Acquired (A)							ount of	6. Ownership	7. Nature	
		•		Date (Month/	Day/Vea	Execution Date,						l Of (D) (Instr. 3, 4			and Secur Benef			Form: Direct (D) or Indirect	of Indirect Beneficial	
(Month/Da						ay/Year) if any (Month/Day/Year)											d Following	(I) (Instr. 4)	Ownership	
											(A) or Dri			Repo				(Instr. 4)		
									Code	۱v	Amount		(A) 01 (D)	Price		Transaction(s) (Instr. 3 and 4)				
Common	Stock	1/2013				S		700(1)	D \$2		\$26	6.78 51		51,094	D					
														<u> </u>	J					
		Та									sed of,				у Ои	vned				
			(e.g., pı	uts, c	alls	, warr	ants,	option	s, c	onvertib	le s	ecuri	ties)						
1. Title of	2.	3. Transaction	3A. Deeme		4.		n of E		6. Date Exercisab			7. Title and			8. Price		9. Number o		11. Nature	
Derivative Security	Conversion or Exercise	Date (Month/Day/Year)	Execution if any	Date,	Transa Code (Expiration (Month/D			Amount of Securities Underlying			Derivative Security (Instr. 5)		derivative Securities	Ownership Form:	of Indirect Beneficial Ownership	
(Instr. 3)	Price of Derivative		(Month/Da			ııısıı.			(WOTHITE	ayric	ai j						Beneficially	Direct (D)		
								Acquired				Derivative		-t 2			Owned Following	or Indirect (I) (Instr. 4)	(Instr. 4)	
Security						(A) or Disposed		Security (II				Str. 3			Reported	(i) (instr. 4)	' 			
							of (D)					" ' '			1		Transaction	(s)	1	
							(Instr. 3, 4 and 5)										(Instr. 4)	1	1	
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							, I					Amo					- 1	1		
												Nui	mber							
					Code	v	(A)		Date Exercisa		Expiration Date	Title	of Sha	ares						
					2000		1 (7					1	- 1 - 11				I	1	1	

Explanation of Responses:

1. Shares disposed of pursuant to a 10b5-1 plan entered into in May 2013

Remarks:

/s/ Christiana Lin, Attorney-in-12/05/2013 fact

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.