FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

OMB APP	ROVAL						
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Add Green John	Date of Event Requiring Stater Month/Day/Yea 16/26/2007	uiring Statement nth/Day/Year) COMSCORE, INC. [SCOR]										
(Last) (First) (Middle) 11465 SUNSET HILLS ROAD						tionship of Reporting Perso all applicable) Director	10% Owner Other (specify below)		5. If Amendment, Date of Original Filed (Month/Day/Year)			
SUITE 200				X	Officer (give title below)				ndividual or Joint/Group Filing (Check licable Line)			
(Street)					Chief Financial Officer				X Form filed by One Reporting Person			
RESTON	VA	20190								Form filed by Reporting Pe	y More than One erson	
(City)	(State)	(Zip)										
Table I - Non-Derivative Securities Beneficially Owned												
1. Title of Security (Instr. 4)					2. Amount of Securities Beneficially Owned (Instr. 4)				4. Nature of Indirect Beneficial Ownership (Instr. 5)			
Common Stock						32,501	D					
Restricted Stock						30,000(1)	D					
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)												
1. Title of Derivative Security (Instr. 4)		2. Date Exercisable and Expiration Date (Month/Day/Year)		d 3. Title and Amount of Securities Underlying Derivative Security (In			4. Convers or Exerc	ercise	5. Ownership Form: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)		
			Date Exercisable	Expiratior Date	n Title		Amount or Number of Shares	Derivati Security	ive	or Indirect (I) (Instr. 5)		
Non-Qualifed	Stock Option G	Frant	(2)	05/08/2016	5	Common Stock	57,500	7.5		D		
Incentive Stock Option Grant		(2)	05/08/2016	5	Common Stock	39,999	7.5		D			

Explanation of Responses:

- 1. 25% of the Shares of Restricted Stock shall vest in equal yearly installments over a four (4) year period on each anniversary of the date of grant.
- $2.\,1/48$ th of the total number of shares subject to option vest monthly.

Remarks:

/s/ Christiana L. Lin Attorney

** Signature of Reporting Person

in Fact

06/26/2007

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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