FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	DC	205/19
wasiiiiiqtoii,	D.C.	20349

Check this box if no longer subject to Section 16. Form 4 or Form 5	STATE
obligations may continue. See Instruction 1(b).	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average burden								
hours per response:	0.5							

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	1. Name and Address of Reporting Person* <u>Abraham Magid M</u>						2. Issuer Name and Ticker or Trading Symbol COMSCORE, INC. [SCOR]								Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
,	, and the second	Middle)			3. Date of Earliest Transaction (Month/Day/Year) 07/28/2008								X		,	Other (specify below)			
				- 4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Indiv Line) X	vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)		Execution Date,							5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership				
								Code	v	Amount	(A) o (D)	Price	•	Trans	action(s)		(Instr. 4)		
Common Stock				2008				S		3,000(1)	D	\$20	.7819	5	92,749	D			
Common Stock														2	27,070	I	By Wife		
Common Stock														58	1,876 ⁽²⁾	I	By Abraham Family Trust		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security (Instr. 3) 3. Transaction Date Execution Date, if any (Month/Day/Year)							6. Date Exercisable and Expiration Date (Month/Day/Year)			Amount or Number		Deri Sec (Inst	vative urity	derivative Securities Beneficially Owned Following Reported	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
	Stock Stock Conversion or Exercise Price of Derivative	VA (State) (State) (Stock Stock Stock Conversion or Exercise Price of Derivative (Month/Day/Year)	VA 20190 (State) (Zip) Table I - N ecurity (Instr. 3) Stock Stock Conversion or Exercise Price of Derivative (Month/Day/Year)	Table I - Non-Derive Curity (Instr. 3) Table II - Derivate (Month/Da) Stock Table II - Derivate (e.g., pto Date (Month/Day/Year) Conversion or Exercise Price of Derivative Price of Derivative	Table I - Non-Derivative Conversion or Exercise Price of Derivative Security Securi	Table I - Non-Derivative Sec ecurity (Instr. 3) Table II - Derivative Security and Instruction Date (Month/Day/Year) Table II - Derivative Security Table II - Derivative Security 3. Transaction Date (Month/Day/Year) 2. Transaction Date (e.g., puts, calls, if any (Month/Day/Year) (Month/Day/Year) 3. Transaction Date (Month/Day/Year) (Month/Day/Year) 2. Transaction Date (if any (Month/Day/Year) 3. Transaction Date (Month/Day/Year) (Month/Day/Year)	Table I - Non-Derivative Securities (State) (Zip) Table I - Non-Derivative Securities (Month/Day/Year) (Month/Day/Year) Table II - Derivative Securities (e.g., puts, calls, warr. 2. Transaction Date (e.g., puts, calls, warr. (e.g., puts, calls, warr. 3. Transaction Date (Month/Day/Year) (Month/Day/Year) Price of Derivative Securities (e.g., puts, calls, warr. 3. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) Stock	Table I - Non-Derivative Securities Acecurity (Instr. 3) Table II - Derivative Securities Acguestif (Month/Day/Year) Stock Table II - Derivative Securities Acquestif (e.g., puts, calls, warrants, more security Table II - Derivative Securities Acquestif any (Month/Day/Year) Stock Table II - Derivative Securities Acquestif (e.g., puts, calls, warrants, more securities and security Table II - Derivative Securities Acquestif (e.g., puts, calls, warrants, more securities and security (Instr. 3, 4 and 5)	Table I - Non-Derivative Securities Acquired (Month/Day/Year) Table II - Derivative Securities Acquired (Month/Day/Year) Table II - Derivative Securities Acquired (Stock O7/28/2008 Stock O7/28/2008 Stock Table II - Derivative Securities Acquired, (e.g., puts, calls, warrants, option or Exercise Price of Derivative Security (Month/Day/Year) 2. (Conversion or Exercise (Month/Day/Year) Option Of Derivative (Month/Day/Year) (Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (Date Date (Date (Month/Day/Year) (Date	VA 20190 Table I - Non-Derivative Securities Acquired, Dispate (Month/Day/Year) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) 2. Transaction Code (Instr. 8) Code V	Table I - Non-Derivative Securities Acquired, Disposed of Code (Instr. 3) Table II - Derivative Securities Acquired, Disposed Of (e.g., puts, calls, warrants, options, convertibe Security Table II - Derivative Securities Acquired, Disposed Of (Oode (Instr. 3) (Month/Day/Year)	(State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Execution Date (Month/Day/Year)	O7/28/2008 O//28/2008 O//28/2008 O//28/2008 O//28/2008 O//28/2008 O//28/	(First) (Middle) NSET HILLS ROAD O7/28/2008 Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially ecurity (Instr. 3) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) Stock Table II - Derivative Securities Acquired, Disposed of, or Beneficially Or (Code (Instr. 8)) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Or (e.g., puts, calls, warrants, of Date (Month/Day/Year) Stock Table II - Derivative Securities Acquired, Disposed of, or Beneficially Or (e.g., puts, calls, warrants, of Date (Month/Day/Year) Or Exercise Price of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Table II - Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Table II - Derivative Securities Acquired (A) or Disposed of (Month/Day/Year) Or Exercise Price of Derivative Securities Acquired (Month/Day/Year) Amount or Securities Acquired (Month/Day/Year) Or Disposed of (D) (Instr. 3, 4 and 5) Table II - Derivative Securities Acquired (A) or Disposed of (Month/Day/Year) Amount or Securities Acquired (Month/Day/Year) Amount or Securities Acquired (Month/Day/Year) Amount or Number of Securities Acquired (Month/Day/Year)	(First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) 07/28/2008	(First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) 07/28/2008 Presiden VA 20190 (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned Execution Date, If Home (Month/Day/Year) (Month/Day/Year) 2A. Deemed Execution Date, If Home (Month/Day/Year) (Month/Day/Year) 2B. Acquired (A) or Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) 2B. Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Securities (Month/Day/Year) (Month/Day/Y	(First) (Middle) (7728/2008		

Explanation of Responses:

- 1. This transaction was made pursuant to a 10b5-1 Plan entered into on 11/30/2007.
- 2. Reporting person and spouse disclaim beneficial ownership of such shares except to the extent of their respective pecuniary interest.

Remarks:

/s/ Christiana L. Lin, Attorney in Fact

07/29/2008

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.