FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPRO	VAL							
	OMB Number:	3235-0287							
l	Estimated average burden								
l	hours per response:	0.5							

	Check this box if no longer subject to								
١	Section 16. Form 4 or Form 5								
J	obligations may continue. See								
	Instruction 1(b).								

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Abraham Magid M (Last) (First) (Middle) C/O COMSCORE, INC.						Some and Ticker or Trading Symbol COMSCORE, INC. [SCOR] 3. Date of Earliest Transaction (Month/Day/Year) 06/30/2014									5. Relationship of Repo (Check all applicable) Director X Officer (give ti below)			g Persor	10% C Other below	owner (specify	
(Street) RESTON VA 20190 (City) (State) (Zip)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									. Indivic ine) X	'					
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transac Date (Month/Da					action	ction 2A. Deemed Execution Date,			quired, Disposed of, or Bene 3. Transaction Code (Instr. 3 8) 4. Securities Acquired (ADD Disposed Of (D) (Instr. 3 5)				(A) or	nd S	i. Am Securi	ount of	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
			,			Code	v	Amount	_	A) or D)	Price	; [Reported Transaction(s) (Instr. 3 and 4)		,		(Instr. 4)				
Common Stock 06/30/ Common Stock 06/30/									A F		1,649 ⁽¹⁾ 786 ⁽²⁾		A D	\$35 \$35	-	54,091 53,305					
Common Stock																5	9,707	I		By Wife	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																					
1. Title of Derivative Security (Instr. 3)	or Exercise Price of Derivative Security (Month/Day/Year) if any (Month/Day/Year) 8)		Transa Code (n of r. Der Sec Acq (A) Disp of (I	oosed O) tr. 3, 4	Expiration (Month/E	Date Exercisable and Expiration Date Month/Day/Year) Date Expiration Exercisable Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amour or Numbe of Title Shares		8. Pric Deriva Securi (Instr.	tive ty	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owr Forr Dire or Ir (I) (I	nership n: ct (D) direct nstr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			

Explanation of Responses:

- 1. This restricted stock award is intended to represent the foregone cash salary of the Reporting Person for the period from April 1, 2014 to June 30, 2014. This restricted stock award shall immediately vest on June 30, 2014.
- 2. These shares were deducted in order to cover tax withholding obligations associated with recent stock award vestings.

Remarks:

/s/ Christiana Lin, Attorney-in-

07/01/2014

Fact

** Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.