FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

	UNID APPR	OVAL		
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number:	3235-0287		
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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*						2. Issuer Name and Ticker or Trading Symbol COMSCORE, INC. [SCOR]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<u>Lin Christiana L</u>					1	COMBCOKE, IIIC. [SCOK]										Direc	ctor	109	6 Owner	
					X Officer (give title below)							Oth bel	er (specify ow)							
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year) 09/10/2014											General Counsel		,	
C/O COMSCORE, INC.																	General	Courser		
11950 DEMOCRACY DRIVE, 6TH FLOOR																				
11330 D1	INIOCITAC	I DRIVE, UIII	PLOOK		4 If	4 If Amandment Date of Original Filed (Manth/D-::0/5)									C Individual or Joint/Crown Filing (Charles Arrelling)					
,					. 4. 11	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line)					
(Street)															X	Form	n filed by One	Reporting P	erson	
RESTON	T VA	Λ 2	20190												Λ		•			
					.										Form filed by More than One Reporting Person					
(City)	(C+	ata) /	Zim)													1 013	OII			
(City)	(51	ate) (Zip)																	
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of S	Security (Inst	r. 3)		2. Transa	action					3. 4. Securities Acquired (A)								6. Ownershi		
		•		Date (Month/D)au/Vaa		Executior f any	xecution Date,				Disposed Of (D) (Instr. 3, 4 5)		3, 4 ar				Form: Direct (D) or Indirect		
(MOIIII)Da				Jayi i Ca			onth/Day/Year)							Beneficially Owned Follo Reported Transaction			(I) (Instr. 4)	Ownership		
									H			(A) or							(Instr. 4)	
									Code	V	Amount		(A) or (D)	Price		(Instr. 3 and 4)				
Common	Common Stock 09/10/2					/2014					1,000(1)		D	\$38	38.43		3,517	D		
		T -	1-1-11 5		·			A					` - · · · · ·		- 0	1				
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of	2.	3. Transaction	3A. Deem	od I	4.		E N	mhor	6 Data E	voroi	nable and	7 7	itle and		0 Dr	ice of	9. Number o	f 10.	11. Nature	
Derivative	Conversion	Date	Execution		Transa	ction			6. Date Exercisable and Expiration Date			Amount of			Derivative		derivative	Ownersh	ip of Indirect	
Security	or Exercise	(Month/Day/Year)	if any (Month/Day		Code (Instr.				(Month/E	ay/Ye	ear)	Securities			Security		Securities	Form:	Beneficial	
(Instr. 3)	Price of Derivative				8)		Securities Acquired					Underlying Derivative			(Instr. 5)		Beneficially Owned	Direct (D or Indire		
Security					(A) o			(A) or Security						str. 3			Following	(I) (Instr.		
								Disposed of (D)					and 4)		1		Reported Transaction	(e)		
							(Instr. 3, 4										(Instr. 4)	(6)		
				L		and 5)														
				Γ										ount						
													or	mhor						
									Date		Expiration		of	Number of						
					Code	v	(A)	(D)	Exercisa	ble	Date	Title	e Sha	ares						

Explanation of Responses:

1. Shares sold pursuant to a 10b5-1 plan entered into in June, 2014.

Remarks:

/s/ Christiana Lin

09/11/2014

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.