# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

## FORM 8-K

### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 25, 2013

## comScore, Inc.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 001-33520 (Commission File Number) 54-1955550 (IRS Employer Identification No.)

11950 Democracy Drive
Suite 600
Reston, Virginia 20190
(Address of principal executive offices, including zip code)

(703) 438-2000 (Registrant's telephone number, including area code)

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 2.02. Results of Operations and Financial Condition.

Attached hereto as Exhibit 99.1 and incorporated by reference herein is financial information for comScore, Inc. (the "Company") for the three month period ended June 30, 2013 as well as forward-looking statements relating to the third quarter ending September 30, 2013 and full year ending December 31, 2013 as presented in a press release issued on July 25, 2013.

The information in this Current Report on Form 8-K, including Exhibit 99.1 attached hereto, is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, regardless of any general incorporation language in such filing.

#### Item 9.01. Financial Statements and Exhibits

(d) Exhibits.

Exhibit No.	Description
99.1	Press release dated July 25, 2013 announcing second quarter 2013 financial results

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

comScore, Inc.

By: /s/ Kenneth J. Tarpey

Kenneth J. Tarpey Chief Financial Officer

Date: July 25, 2013

### EXHIBIT INDEX

Exhibit No. Description

99.1 Press release dated July 25, 2013 announcing second quarter 2013 financial results

### comScore, Inc. Reports Second Quarter 2013 Results

### Record Quarterly Revenue and Free Cash Flow Reflect Continued Positive Momentum Across Audience, Advertising and Digital Enterprise Businesses

**RESTON, VA - July 25, 2013 -** comScore, Inc. (NASDAQ: SCOR), a leader in measuring the digital world, today announced financial results for the second quarter of 2013.

#### **Second Quarter 2013**

comScore achieved record quarterly revenue of \$69.9 million, up 21% from a year ago; GAAP income before income taxes of \$0.9 million; and GAAP net loss of \$(0.4) million, or \$(0.01) per basic and diluted share. GAAP income before income taxes included a \$1.2 million gain related to the settlement of litigation.

Second quarter metrics compared to pro forma\* results for the second quarter of 2012 were as follows:

- Revenues of \$69.9 million, up 21% from a year ago.
- Record Free Cash Flow of \$17.8 million, up 70% from a year ago.
- Adjusted EBITDA of \$14.0 million, up from \$9.0 million a year ago.
- Adjusted EBITDA margin was 20% of revenue, up from 16% from a year ago.
- On a constant currency basis revenues would have been \$0.2 million higher.
- \* All amounts, including implied prior year Pro Forma amounts, reflect adjustments to exclude Non-Health Copy Testing and Configuration Manager products and are based on management's estimates of the revenues and results of operations of such products. Prior period amounts have been adjusted to reflect the same assumptions with respect to Non-Health Copy Testing and Configuration Manager products for the purposes of consistent presentation. See Reconciliation of Revenue and Income before Income Taxes to Non-GAAP Revenue, non-GAAP Income and Adjusted EBITDA set forth in the attachment to this press release.

Dr. Magid Abraham, comScore's chief executive officer, stated, "Our strong second quarter results serve as a confirmation of our strategy, market position and the value we deliver for our customers. The significant momentum and scale that continue to build across our businesses are driving strong growth in revenue and margin expansion. The recent announcements that Starcom MediaVest, ZenithOptimedia and Microsoft have joined the growing roster of leading agencies and advertisers using our validated Campaign Essentials (vCE) advertising analytics suite reflect the strong momentum that vCE and comScore's suite of advertising analytics are enjoying in the marketplace."

"In the second half of 2013 we will remain focused on extending comScore's leadership position in campaign measurement, capitalizing on Digital Analytix momentum, and continuing to drive improvement in margins and free cash flow. With our strategic momentum and a scalable SaaS business model characterized by high revenue visibility, operating leverage and strong free cash flow generation, we believe that we are well-positioned to deliver strong results in 2013 and beyond."

## Second Quarter 2013 Supplemental Financial and Business Information\* (dollars in millions)

	Pro Forma			
	2Q13		2Q12*	Change
Subscription Revenue	\$ 59.5	\$	49.6	20.0%
Project Revenue	\$ 10.4	\$	8.0	30.0%
Existing Customer Revenue	\$ 62.5	\$	52.0	20.2%
New Customer Revenue	\$ 7.4	\$	5.6	32.1%
International Revenue	\$ 20.5	\$	17.1	19.9%
Customer Count	2,250		2,057	9.4%

<sup>\*</sup> Pro forma revenue and customer count amounts are adjusted to exclude the Company's Non-Health Copy Testing and Configuration Manager products. Prior period amounts have been adjusted to reflect the same assumptions with respect to Non-Health Copy Testing and Configuration Manager products for the purposes of consistent presentation. See Reconciliation of Revenue and Income before Income Taxes to Non-GAAP Revenue, non-GAAP Income and Adjusted EBITDA set forth in the attachment to this press release.

#### **Financial Outlook**

comScore's expectations for the third quarter of 2013 are outlined in the table below:

GAAP revenue	\$69.5 million to \$73.5 million
GAAP (loss) income before income taxes	(\$3.6) million to (\$1.9) million
Adjusted EBITDA**	\$13.4 million to \$14.6 million
Estimated fully-diluted shares	36.0 million

comScore has increased expectations for full year 2013, which reflects the disposition of the Company's Non-Health Copy Testing and Configuration Manager products activity during the first quarter, as outlined in the table below:

Non-GAAP pro forma revenue	\$280.5 million to \$287.5 million
Non-GAAP pro forma income (loss) before income taxes	(\$4.1) million to \$1.0 million
Pro forma Adjusted EBITDA**	\$54.4 million to \$57.6 million
Estimated fully-diluted shares	36.1 million

<sup>\*\*</sup> Reconciliations of GAAP to non-GAAP measures are set forth in the attachment to this press release.

Due to the high variability and difficulty in predicting certain items that affect GAAP net income, such as tax rates and stock price, comScore is unable to provide a complete reconciliation of adjusted EBITDA to net income (loss) on a forward-looking basis without unreasonable efforts. However, a reconciliation of forward-looking adjusted EBITDA to GAAP income (loss) before income taxes is set forth in the attachment to this press release.

Given the recent discussion regarding our non-health copy testing and configuration manager products, we are also providing non-GAAP pro forma revenue and pro forma adjusted EBITDA guidance reconciliations that exclude this business in the attachments to this press release.	•

#### **Conference Call Information**

Management will provide commentary on the company's results in a conference call on Thursday, July 25 at 8:30 am ET.

The conference call and replay can be accessed by telephone and webcast as follows:

**Call-in Number:** 888-679-8035, Pass code 91989197 (International) 617-213-4848, Pass code 91989197

**Replay Number**: 888-286-8010, Pass code 75222791 (International) 617-801-6888, Pass code 75222791

Webcast (live and replay): <a href="http://ir.comscore.com/events.cfm">http://ir.comscore.com/events.cfm</a>

#### About comScore

comScore, Inc. (NASDAQ: SCOR) is a global leader in digital measurement and analytics, delivering insights on web, mobile and TV consumer behavior that enable clients to maximize the value of their digital investments. For more information, please visit <a href="https://www.comscore.com/companyinfo">www.comscore.com/companyinfo</a>.

#### **Non-GAAP Financial Measures**

comScore reports all financial information required in accordance with generally accepted accounting principles (GAAP). comScore believes, however, that evaluating its ongoing operating results will be enhanced if it also discloses certain non-GAAP information because it is useful to understand comScore's performance, as it excludes non-cash and other charges that many investors believe may obscure comScore's on-going operating results.

For example, comScore uses non-GAAP net income, which excludes stock-based compensation, amortization of acquired intangible assets, impairment of intangible assets, impairment of marketable securities, costs from acquisitions, restructurings and other non-recurring items, the non-cash deferred tax provision, litigation and related settlement costs, and the purchase accounting impact on acquired deferred revenue. comScore reports non-GAAP EPS (diluted), which uses non-GAAP net income in lieu of GAAP net income in calculating earnings per share. Non-GAAP pro forma revenue excludes the estimated effects of revenue generated from non-health copy testing and configuration manager products. Adjusted pro forma EBITDA also excludes the estimated effects of operations related to non-health copy testing and configuration manager products.

In addition, comScore believes that adjusted EBITDA is a useful measure for investors to use to evaluate its operating performance. Adjusted EBITDA comprises non-GAAP net income further adjusted to exclude the cash tax provision, depreciation, interest income (expense) net, and costs not associated with ongoing operations, such as acquisition, litigation and related settlement costs. A reconciliation of comScore's GAAP results to these non-GAAP measures is included in the financial tables accompanying this release.

The company believes that adjusted EBITDA is an important indicator of the company's operational strength and the performance of its business because it provides a link between profitability and operating cash flow. Adjusted EBITDA is also widely used by investors and analysts as a supplemental measure to evaluate the overall operating performance of companies in comScore's industry. comScore's management also uses adjusted EBITDA extensively as a measure of operating performance because it does not include the impact of items not directly resulting from its core operations. Moreover, the company's management uses the measure for planning purposes, to allocate resources and to evaluate the effectiveness of the company's business strategies and management's performance.

The company believes that excluding certain costs from non-GAAP net income, non-GAAP EPS, and adjusted EBITDA provides a meaningful indication to investors of the expected on-going operating performance of the company. Specifically as it relates to acquisitions and restructurings, the exclusion of these costs reflects the expected benefits realized or to be realized upon the integration of acquired entities into comScore, and the realized benefits of the restructurings.

comScore's management also uses free cash flow as a non-GAAP measure of the company's operating cash flow less cash expenditures for capital spending as a key indicator of the company's operating cash flow performance.

Whenever comScore uses such historical non-GAAP financial measures, it provides a reconciliation of historical non-GAAP financial measures to the most closely applicable GAAP financial measure. Investors are encouraged to review the related GAAP financial measures and the reconciliation of these historical non-GAAP financial measures to their most directly comparable GAAP financial measure included in the financial tables accompanying this release. Although the company provides a reconciliation of historical non-GAAP financial measures, due to the high variability and difficulty in predicting

certain items that affect net income, such as tax rates and stock price, comScore is unable to provide a complete reconciliation of adjusted EBITDA to net income on a forward-looking basis without unreasonable efforts. However, a reconciliation of forward-looking adjusted EBITDA to GAAP income (loss) before income taxes is set forth in the attachment to this press release.

These non-GAAP financial measures do not reflect a comprehensive system of accounting, differ from GAAP measures with the same captions and may differ from non-GAAP financial measures with the same or similar captions that are used by other companies. The use of certain non-GAAP financial measures requires management to make estimates and assumptions regarding amounts of assets and liabilities and the amounts of revenue and expense during the reporting periods. Significant estimates and assumptions are inherent in the analysis and the measurement of certain elements of non-GAAP financial measures such as the impact of purchase accounting on acquired deferred revenue and the amortization of deferred contract costs associated with acquired deferred revenue. comScore bases its estimates on historical experience and assumptions that it believes are reasonable. Actual results could differ from those estimates.

#### **Cautionary Statement**

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1934, including, without limitation, comScore's expectations as to adoption of new products and services by customers; expectations about comScore's transformation to a real-time digital business analytics company; expectations regarding continued robust growth of comScore's existing suite of products; expectations regarding continued growth of its customer base; expectations as to the Company's strategy, market position, growth in revenue and margin expansion, impact and financial benefits of certain products such as Digital Analytix and validated Campaign Essentials products; expectations and forecasts of future financial performance, including related growth rates and components thereof; and assumptions related to growth for the third quarter and full year of 2013 and beyond. These statements involve risks and uncertainties that could cause our actual results to differ materially, including, but not limited to: comScore's ability to generate strong revenue and margin growth in future periods; comScore's ability to sell new or additional products and attract new customers, as well as longer sales cycles related to newer products such as validated Campaign Essentials, and Digital Analytix; comScore's ability to sell additional subscription-based products to customers; comScore's ability to sell additional products and services to existing customers; and the volatility of quarterly results and expectations.

For a detailed discussion of these and other risk factors, please refer to comScore's Annual Report on Form 10-K for the period ended December 31, 2012, our Quarterly Reports on Form 10-Q and other filings we make from time to time with the Securities and Exchange Commission (the "SEC"), which are available on the SEC's Web site ( <a href="http://www.sec.gov">http://www.sec.gov</a>).

Stockholders of comScore are cautioned not to place undue reliance on our forward-looking statements, which speak only as of the date such statements are made. comScore does not undertake any obligation to publicly update any forward-looking statements to reflect events, circumstances or new information after the date of this press release, or to reflect the occurrence of unanticipated events.

#### **Contact:**

Kenneth Tarpey Chief Financial Officer comScore, Inc. (703) 438-2305 ktarpey@comscore.com

### comScore, Inc. Condensed Consolidated Statements of Operations (in thousands, except share and per share data)

	Three months ended June 30,				Six months ended June 30,				
		2013		2012	2013		2012		
		(unau	ıdite	ed)	(unau	ited)			
Revenues	\$	69,911	\$	60,291	\$ 138,759	\$	122,566		
Cost of revenues (excludes amortization of intangible									
assets) (1)		21,610		20,371	44,164		40,772		
Selling and marketing (1)		25,491		22,235	49,949		43,580		
Research and development (1)		9,803		8,267	20,026		16,303		
General and administrative (1)		11,238		9,725	20,250		18,831		
Amortization of intangible assets		1,936		2,302	4,087		4,622		
Gain on asset disposition		_		_	(210)		_		
Impairment of intangible assets		_		3,349	_		3,349		
Settlement of litigation		(1,160)			(1,160)		_		
Total expenses from operations		68,918		66,249	137,106		127,457		
Income (loss) from operations		993		(5,958)	1,653		(4,891)		
Interest and other (expense), net		(168)		(169)	(332)		(367)		
Gain (loss) from foreign currency		93		(304)	(247)		(567)		
Income (loss) before income tax provision		918		(6,431)	1,074		(5,825)		
Income tax provision		(1,316)		(156)	(3,495)		(1,233)		
Net loss	\$	(398)	\$	(6,587)	\$ (2,421)	\$	(7,058)		
Net loss per common share:									
Basic	\$	(0.01)	\$	(0.20)	\$ (0.07)	\$	(0.21)		
Diluted	\$	(0.01)	\$	(0.20)	\$ (0.07)	\$	(0.21)		
Weighted-average number of shares used in per share calculation - common stock:									
Basic		34,414,301		33,189,994	34,317,569		32,991,299		
Diluted		34,414,301		33,189,994	34,317,569		32,991,299		
(1) Amortization of stock-based compensation is included in the line items above as follows:									
Cost of revenues	\$	832	\$	653	\$ 1,548	\$	1,204		
Selling and marketing	\$	3,219	\$	3,001	\$ 6,032	\$	5,184		
Research and development	\$	602	\$	485	\$ 1,216	\$	890		
General and administrative	\$	2,493	\$	2,200	\$ 3,349	\$	4,151		

### comScore, Inc. Condensed Consolidated Balance Sheets (dollars in thousands)

Name   Name		Jur	June 30, 2013		ecember 31, 2012
Current asserts:         Cash and cash equivalents         \$85,770         \$61,764           Accounts receivable, net of allowances of \$1,364 and \$1,117, respectively         61,212         66,848           Prepaid expenses and other current assets         7,635         8,887           Deferred tax assets         10,759         9,940           Total current assets         165,266         148,929           Property and equipment, net         33,606         3,141           Other non-current assets         664         414           Long-term deferred tax assets         8,275         12,065           Intangible assets, net         36,229         40,759           Goodwill         102,159         \$336,485           Total assets         4,607         \$336,485           Liabilities and Stockholders' Equity           Experiment liabilities           Accound expenses         5,677         7,229           Accounds payable         5,677         7,229           Accounds payable         5,677         7,229           Accured expenses         25,576         7,229           Deferred revenue         5,673         7,229           Deferred revenue         5,673         1,02		J)	Jnaudited)		*
Cash and cash equivalents         \$ 85,770         \$ 61,764           Accounts receivable, net of allowances of \$1,364 and \$1,117, respectively         61,122         68,348           Prepaid expenses and other current assets         7,635         8,877           Deferred tax assets         105,286         148,929           Total current assets         664         414           Other non-current assets         664         414           Cong-term deferred tax assets         8,275         12,065           Intangible assets, net         36,229         40,759           Goodwill         102,158         102,900           Total assets         346,308         \$ 336,865           Liabilities and Stockholders' Equity           Current liabilities           Borrowings under revolving credit facility         \$ 1,952         \$ -           Accounts payable         5,677         7,229           Accrued expenses         25,576         24,409           Deferred revenues         80,235         80,824           Deferred revenues         80,235         80,824           Deferred revenues         80,235         80,824           Deferred revenues obligations         8,583         8,020	Assets				
Accounts receivable, net of allowances of \$1,364 and \$1,117, respectively         61,122         68,388           Prepaid expenses and other current assets         7,635         8,877           Deferred tax assets         10,759         9,940           Ottal current assets         168,292         148,292           Property and equipment, net         33,696         31,418           Other non-current assets         664         414           Long-term deferred tax assets         8,275         12,065           Intangible assets, net         36,229         40,759           Goodwill         102,158         120,900           Total assets         5,346,308         336,868           **Total liabilities**           **Total says           Borrowings under revolving credit facility         \$ 1,952         \$ -           Accounts payable         5,677         7,229           Accounts payable         5,677         7,229           Accumed expenses         25,576         24,409           Deferred revenues         80,235         80,824           Deferred trent         969         807           Capital lease obligations         8,583         8,020           Deferred tax liabilities	Current assets:				
Prepaid expenses and other current assets         7,635         8,877           Deferred tax assets         10,759         9,940           Total current assets         165,266         148,928           Property and equipment, net         33,696         31,418           Other non-current assets         664         414           Long-term deferred tax assets         8,275         12,065           Interpolation and term of the contract of the con	Cash and cash equivalents	\$	85,770	\$	61,764
Deferred tax assets         10,759         9,940           Total current assets         165,266         148,929           Property and equipmen, net         33,696         31,418           Other non-current assets         66         141,60           Cong-term deferred tax assets         8,275         12,065           Goodwill         102,158         102,000           Total assets         36,200         \$3,368,80           **** Liabilities and Stockholders' Equity         \$1,000         \$3,368,80           *** Current liabilities         \$1,000         \$1,000           *** Current liabilities         \$1,000         \$1,000           *** Current liabilities         \$1,000         \$1,000           *** Accounts payable         \$1,000         \$1,000           *** Accounts payable         \$1,000         \$1,000           *** Accounts expenses         \$2,575         \$24,000           *** Accounts expenses         \$2,575         \$24,000           *** Accounted expenses         \$1,000         \$1,000           *** Deferred rent         \$1,000         \$1,000           *** Current liabilities         \$1,000         \$1,000	Accounts receivable, net of allowances of \$1,364 and \$1,117, respectively		61,122		68,348
Total current assers         165,286         148,929           Property and equipment, net         33,696         31,418           Other non-current assers         664         414           Long-term deferred tax assers         8,275         1,065           Intangible assets, net         36,229         40,759           Goodwill         102,158         \$ 36,808           Total assers         \$ 346,308         \$ 336,808           Total sasets         \$ 346,308         \$ 336,808           Total sasets         \$ 346,308         \$ 336,808           Total sasets         \$ 346,308         \$ 36,808           Total sasets         \$ 1,952         \$ -           Accounts payable         \$ 5,07         7,229           Accounts payable         \$ 5,07         7,229           Accured expenses         \$ 25,576         24,409           Deferred revenues         \$ 80,23         80,824           Deferred revenues         \$ 80,23         80,22           Deferred tax liabilities         \$ 122,92         121,306           Deferred tax liabilities, long-term         \$ 1,55         1,006           Deferred tax liabilities, long-term         \$ 1,00	Prepaid expenses and other current assets		7,635		8,877
Property and equipment, net         33.69         31.418           Other non-current assets         664         14.14           Long-term deferred tax assets         8,275         12.056           Intangible assets, net         36,203         102.018           Goodwill         102.158         102.018           Total assets         346,303         33.648.85           **Tabilities and Stockholder's Equity         ***34,300         \$**34.80           ***Tabilities and Stockholder's Equity         ***1,952         \$**1,952         ***1,952           ***Tabilities and Stockholder's Equity         \$**1,952         ***2,408         ***2,408           Accounts labilities         \$**1,952         ***2,409         ***2,409         ***2,409         ***2,409         ***3,409	Deferred tax assets		10,759		9,940
Other non-current assets         664         414           Long-term deferred tax assets         8.275         12,065           Intangible assets, net         36,229         40,759           Coodwill         102,108         30,208           Total assets         \$ 36,308         \$ 336,408           **Labilities and Stockholder's Future           **Borrowings under revolving credit facility         \$ 1,952         \$ -           Accounts payable         5,677         7,229           Accured expenses         2,557         24,409           Deferred revenues         80,23         80,824           Deferred revenues         80,23         80,824           Deferred tax liabilities         4,50         1,10           Capital lease obligations         85         1,51           Deferred revenue, long-term         85         1,51           Deferred tax liabilities, Jong-term         9,574         6,78           Capital lease obligations, Jong-term         9,574         6,78      <	Total current assets		165,286		148,929
Long-term deferred tax assets         8,275         12,065           Intangible assets, net         36,229         40,759           Goodwill         102,158         102,900           Total assets         5 346,308         3 36,485           ***Isabilities and Stockholders' Equity           ***Liabilities and Stockholders' Equity           Borrowings under revolving credit facility         \$ 1,952         \$ -           Accounts payable         \$ 5,677         7,229           Accurued expenses         25,576         24,409           Deferred revenue.         80,235         80,824           Deferred revenue.         80,235         80,824           Deferred tax liabilities         1,229         121,306           Deferred revenue, long-term         852         1,715           Deferred tax liabilities, long-term         852         1,715           Other long-term liabilities         1,62         1,115           Other long-term liabilities         1,62         1,171	Property and equipment, net		33,696		31,418
Intangible assets, net         36,229         40,759           Goodwill         102,158         102,900           Total assets         \$ 346,308         \$ 336,485           Liabilities and Stockholders' Equity           Usernet liabilities           Borrowings under revolving credit facility         \$ 1,952         \$ -           Accounts payable         5,677         7,229           Accounted expenses         25,576         24,409           Deferred revenues         80,235         80,824           Deferred ret net         969         807           Deferred tax liabilities         -         17           Capital lease obligations         8,583         8,020           Deferred revenue, long-term         11,553         10,096           Deferred revenue, long-term         11,553         10,096           Deferred tax liabilities, long-term         9,574         6,478           Other long-term liabilities         1,062         1,115           Total liabilities         1,062         1,117           Total liabilities         1,062         1,117           Total liabilities         2,574         6,478           Other long-term liabilities         2,575         6,478	Other non-current assets		664		414
Godwill         102,158         102,096           Total assets         3 36,308         3 36,485           Liabilities and Stockholders' Equity           Userner Liabilities           Borrowings under revolving credit facility         \$ 1,952         \$ -           Accounts payable         5,576         24,409           Accrued expenses         25,576         24,409           Deferred revenues         802         807           Deferred revenues         969         807           Deferred tax liabilities         -         17           Capital lease obligations         8,583         8,020           Deferred revenue, long-term         11,553         10,096           Deferred tax liabilities, long-term         85         1,715           Deferred tax liabilities, long-term         9,574         6,478           Other long-term liabilities         1,062         1,117           Other long-term liabilities         1,062         1,117           Other long-term liabilities         3,53         1,408           Other long-term liabilities         3,63         3,60           Other long-term liabilities         3,63         3,60           Committer saw contingencies	Long-term deferred tax assets		8,275		12,065
Total assets         3 346,308         3 336,485           Liabilities and Stockholders' Equity           Current liabilities:           Borrowings under revolving credit facility         \$ 1,952         \$ —           Accounts payable         5,677         7,229           Accrued expenses         25,576         24,409           Deferred revenues         80,235         80,824           Deferred tent         969         807           Deferred tax liabilities         —         17           Capital lease obligations         8,583         8,020           Deferred revenue, long-term         852         1,715           Deferred revenue, long-term         852         1,715           Deferred tax liabilities, long-term         852         1,715           Deferred tax liabilities, long-term         9,574         6,478           Other long-term liabilities         1,062         1,117           Total iabilities         36         36         36           Commitments and contingencies         36         36           Stockholders' equity:         2         2,24,622           Accumulated other comprehensive income         699         1,825           Ac	Intangible assets, net		36,229		40,759
Liabilities and Stockholders' Equity           Current liabilities:         1,952         \$         —           Accounts payable         5,677         7,229           Accrued expenses         25,576         24,409           Deferred revenues         80,235         80,824           Deferred rent         969         807           Deferred tax liabilities         —         17           Capital lease obligations         8,583         8,020           Deferred rent, long-term         11,553         10,096           Deferred rent, long-term         852         1,715           Deferred revenue, long-term         852         1,715           Deferred tax liabilities, long-term         —         130           Capital lease obligations, long-term         9,574         6,478           Other long-term liabilities         1,062         1,117           Total liabilities         146,033         140,842           Commitments and contingencies         5         274,622           Stockholders' equity:         283,297         274,622           Accumulated other comprehensive income         699         1,825           Accumulated deficit         (83,261)         (80,840)           Treasu	Goodwill		102,158		102,900
Current liabilities:       Second payable       1,952       Second payable         Accounts payable       5,677       7,229         Accrued expenses       25,576       24,409         Deferred revenues       80,235       80,824         Deferred tent       969       807         Deferred tax liabilities       —       17         Capital lease obligations       8,583       8,020         Total current liabilities       122,992       121,306         Deferred rent, long-term       11,553       10,096         Deferred revenue, long-term       852       1,715         Deferred tax liabilities, long-term       —       130         Capital lease obligations, long-term       9,574       6,478         Other long-term liabilities       1,062       1,117         Total liabilities       1,062       1,117         Total liabilities       36       36         Commitments and contingencies       36       36         Stockholders' equity:       283,297       274,622         Accumulated other comprehensive income       699       1,825         Accumulated deficit       (83,261)       (80,840)         Treasury stock       (496)       —	Total assets	\$	346,308	\$	336,485
Borrowings under revolving credit facility         \$ 1,952         \$ -           Accounts payable         5,677         7,229           Accrued expenses         25,576         24,409           Deferred revenues         80,235         80,824           Deferred rent         969         807           Deferred tax liabilities         -         17           Capital lease obligations         8,583         8,020           Deferred rent, long-term         11,553         10,096           Deferred revenue, long-term         852         1,715           Deferred ax liabilities, long-term         -         130           Capital lease obligations, long-term         9,574         6,478           Other long-term liabilities         1,062         1,117           Total liabilities         146,033         140,842           Commitments and contingencies         146,033         140,842           Commitments and contingencies         36         36           Stockholders' equity:         36         36           Common stock         36         36           Additional paid-in capital         283,297         274,622           Accumulated other comprehensive income         699         1,825	Liabilities and Stockholders' Equity	<del></del>			
Accounts payable       5,677       7,229         Accrued expenses       25,576       24,409         Deferred revenues       80,235       80,824         Deferred rent       969       807         Deferred tax liabilities       —       17         Capital lease obligations       8,583       8,020         Total current liabilities       122,992       121,306         Deferred rent, long-term       11,553       10,096         Deferred revenue, long-term       852       1,715         Deferred ax liabilities, long-term       —       130         Capital lease obligations, long-term       9,574       6,478         Other long-term liabilities       1,062       1,117         Total liabilities       146,033       140,842         Commitments and contingencies       36       36         Stockholders' equity:       Stockholders' equity:       Stockholders' equity:       200,275       274,622         Accumulated other comprehensive income       699       1,825         Accumulated deficit       (83,261)       (80,840)         Treasury stock       (496)       —         Total stockholders' equity       200,275       195,643	Current liabilities:				
Accrued expenses       25,576       24,409         Deferred revenues       80,235       80,824         Deferred rent       969       807         Deferred tax liabilities       —       17         Capital lease obligations       8,583       8,020         Total current liabilities       122,992       121,306         Deferred rent, long-term       11,553       10,096         Deferred revenue, long-term       852       1,715         Deferred ax liabilities, long-term       —       130         Capital lease obligations, long-term       9,574       6,478         Other long-term liabilities       1,062       1,117         Total liabilities       146,033       140,842         Commitments and contingencies       Stockholders' equity:         Common stock       36       36         Additional paid-in capital       283,297       274,622         Accumulated other comprehensive income       699       1,825         Accumulated deficit       (83,261)       (80,840)         Treasury stock       (496)       —         Total stockholders' equity       200,275       195,643	Borrowings under revolving credit facility	\$	1,952	\$	_
Deferred revenues         80,235         80,824           Deferred rent         969         807           Deferred tax liabilities         —         17           Capital lease obligations         8,583         8,020           Total current liabilities         122,992         121,306           Deferred rent, long-term         11,553         10,096           Deferred revenue, long-term         852         1,715           Deferred tax liabilities, long-term         —         130           Capital lease obligations, long-term         9,574         6,478           Other long-term liabilities         1,062         1,117           Total liabilities         146,033         140,842           Commitments and contingencies         Stockholders' equity:         36         36           Common stock         36         36         36           Additional paid-in capital         283,297         274,622           Accumulated other comprehensive income         699         1,825           Accumulated deficit         (83,261)         (80,840)           Treasury stock         (496)         —           Total stockholders' equity         200,275         195,643	Accounts payable		5,677		7,229
Deferred rent         969         807           Deferred tax liabilities         -         17           Capital lease obligations         8,583         8,020           Total current liabilities         122,992         121,306           Deferred rent, long-term         11,553         10,096           Deferred revenue, long-term         852         1,715           Deferred tax liabilities, long-term         -         130           Capital lease obligations, long-term         9,574         6,478           Other long-term liabilities         1,062         1,117           Total liabilities         146,033         140,842           Commitments and contingencies         146,033         140,842           Commitments and contingencies         283,297         274,622           Additional paid-in capital         283,297         274,622           Accumulated other comprehensive income         699         1,825           Accumulated deficit         (83,261)         (80,840)           Treasury stock         (496)         -           Total stockholders' equity         200,275         195,643	Accrued expenses		25,576		24,409
Deferred tax liabilities         —         17           Capital lease obligations         8,583         8,020           Total current liabilities         122,992         121,306           Deferred rent, long-term         11,553         10,096           Deferred revenue, long-term         852         1,715           Deferred tax liabilities, long-term         —         130           Capital lease obligations, long-term         9,574         6,478           Other long-term liabilities         1,062         1,117           Total liabilities         146,033         140,842           Commitments and contingencies         Stockholders' equity:           Common stock         36         36           Additional paid-in capital         283,297         274,622           Accumulated other comprehensive income         699         1,825           Accumulated deficit         (83,261)         (80,840)           Treasury stock         (496)         —           Total stockholders' equity         200,275         195,643	Deferred revenues		80,235		80,824
Capital lease obligations         8,583         8,020           Total current liabilities         122,992         121,306           Deferred rent, long-term         11,553         10,096           Deferred revenue, long-term         852         1,715           Deferred tax liabilities, long-term         -         130           Capital lease obligations, long-term         9,574         6,478           Other long-term liabilities         1,062         1,117           Total liabilities         146,033         140,842           Commitments and contingencies         36         36           Stockholders' equity:         36         36           Common stock         36         36           Additional paid-in capital         283,297         274,622           Accumulated other comprehensive income         699         1,825           Accumulated deficit         (83,261)         (80,840)           Treasury stock         (496)         -           Total stockholders' equity         200,275         195,643	Deferred rent		969		807
Total current liabilities         122,992         121,306           Deferred rent, long-term         11,553         10,096           Deferred revenue, long-term         852         1,715           Deferred tax liabilities, long-term         —         130           Capital lease obligations, long-term         9,574         6,478           Other long-term liabilities         1,062         1,117           Total liabilities         146,033         140,842           Commitments and contingencies         Stockholders' equity:         —           Common stock         36         36           Additional paid-in capital         283,297         274,622           Accumulated other comprehensive income         699         1,825           Accumulated deficit         (83,261)         (80,840)           Treasury stock         (496)         —           Total stockholders' equity         200,275         195,643	Deferred tax liabilities		_		17
Deferred rent, long-term         11,553         10,096           Deferred revenue, long-term         852         1,715           Deferred tax liabilities, long-term         —         130           Capital lease obligations, long-term         9,574         6,478           Other long-term liabilities         1,062         1,117           Total liabilities         146,033         140,842           Commitments and contingencies         Stockholders' equity:           Common stock         36         36           Additional paid-in capital         283,297         274,622           Accumulated other comprehensive income         699         1,825           Accumulated deficit         (83,261)         (80,840)           Treasury stock         (496)         —           Total stockholders' equity         200,275         195,643	Capital lease obligations		8,583		8,020
Deferred revenue, long-term       852       1,715         Deferred tax liabilities, long-term       —       130         Capital lease obligations, long-term       9,574       6,478         Other long-term liabilities       1,062       1,117         Total liabilities       146,033       140,842         Commitments and contingencies       Stockholders' equity:         Common stock       36       36         Additional paid-in capital       283,297       274,622         Accumulated other comprehensive income       699       1,825         Accumulated deficit       (83,261)       (80,840)         Treasury stock       (496)       —         Total stockholders' equity       200,275       195,643	Total current liabilities		122,992		121,306
Deferred tax liabilities, long-term       —       130         Capital lease obligations, long-term       9,574       6,478         Other long-term liabilities       1,062       1,117         Total liabilities       146,033       140,842         Commitments and contingencies       Stockholders' equity:         Common stock       36       36         Additional paid-in capital       283,297       274,622         Accumulated other comprehensive income       699       1,825         Accumulated deficit       (83,261)       (80,840)         Treasury stock       (496)       —         Total stockholders' equity       200,275       195,643	Deferred rent, long-term		11,553		10,096
Capital lease obligations, long-term       9,574       6,478         Other long-term liabilities       1,062       1,117         Total liabilities       146,033       140,842         Commitments and contingencies       Stockholders' equity:         Common stock       36       36         Additional paid-in capital       283,297       274,622         Accumulated other comprehensive income       699       1,825         Accumulated deficit       (83,261)       (80,840)         Treasury stock       (496)       —         Total stockholders' equity       200,275       195,643	Deferred revenue, long-term		852		1,715
Other long-term liabilities         1,062         1,117           Total liabilities         146,033         140,842           Commitments and contingencies         Stockholders' equity:           Common stock         36         36           Additional paid-in capital         283,297         274,622           Accumulated other comprehensive income         699         1,825           Accumulated deficit         (83,261)         (80,840)           Treasury stock         (496)         —           Total stockholders' equity         200,275         195,643	Deferred tax liabilities, long-term		_		130
Total liabilities       146,033       140,842         Commitments and contingencies       Stockholders' equity:         Common stock       36       36         Additional paid-in capital       283,297       274,622         Accumulated other comprehensive income       699       1,825         Accumulated deficit       (83,261)       (80,840)         Treasury stock       (496)       —         Total stockholders' equity       200,275       195,643	Capital lease obligations, long-term		9,574		6,478
Commitments and contingencies         Stockholders' equity:         Common stock       36       36         Additional paid-in capital       283,297       274,622         Accumulated other comprehensive income       699       1,825         Accumulated deficit       (83,261)       (80,840)         Treasury stock       (496)       —         Total stockholders' equity       200,275       195,643	Other long-term liabilities		1,062		1,117
Stockholders' equity:         Common stock       36       36         Additional paid-in capital       283,297       274,622         Accumulated other comprehensive income       699       1,825         Accumulated deficit       (83,261)       (80,840)         Treasury stock       (496)       —         Total stockholders' equity       200,275       195,643	Total liabilities		146,033		140,842
Stockholders' equity:         Common stock       36       36         Additional paid-in capital       283,297       274,622         Accumulated other comprehensive income       699       1,825         Accumulated deficit       (83,261)       (80,840)         Treasury stock       (496)       —         Total stockholders' equity       200,275       195,643	Commitments and contingencies				
Additional paid-in capital       283,297       274,622         Accumulated other comprehensive income       699       1,825         Accumulated deficit       (83,261)       (80,840)         Treasury stock       (496)       —         Total stockholders' equity       200,275       195,643					
Accumulated other comprehensive income       699       1,825         Accumulated deficit       (83,261)       (80,840)         Treasury stock       (496)       —         Total stockholders' equity       200,275       195,643	• •		36		36
Accumulated other comprehensive income       699       1,825         Accumulated deficit       (83,261)       (80,840)         Treasury stock       (496)       —         Total stockholders' equity       200,275       195,643	Additional paid-in capital		283,297		274,622
Accumulated deficit       (83,261)       (80,840)         Treasury stock       (496)       —         Total stockholders' equity       200,275       195,643					
Treasury stock(496)—Total stockholders' equity200,275195,643	•				
Total stockholders' equity 200,275 195,643					_
	·				195,643
	Total liabilities and stockholders' equity	\$	346,308	\$	336,485

<sup>\*</sup> Information derived from the audited Consolidated Financial Statements

### comScore, Inc. Condensed Consolidated Statements of Cash Flows (unaudited) (dollars in thousands)

	Six months ended June 30,			
		2013		2012
		(unav	idited)	
Operating activities:				
Net loss	\$	(2,421)	\$	(7,058)
Adjustments to reconcile net loss to net cash provided by operating activities:				
Depreciation		8,156		6,922
Amortization of intangible assets		4,087		4,622
Impairment of intangible assets		_		3,349
Provision for bad debts		582		878
Stock-based compensation		12,145		11,429
Amortization of deferred rent		61		188
Deferred tax provision (benefit)		2,702		8,255
(Gain) Loss on asset disposal		(222)		(33)
Changes in operating assets and liabilities:				
Accounts receivable		6,179		6,507
Prepaid expenses and other current assets		1,200		(8,179)
Accounts payable, accrued expenses, and other liabilities		2,924		(6,335)
Deferred revenues		(1)		3,712
Deferred rent		1,590		_
Net cash provided by operating activities		36,982		24,257
Investing activities:				
Proceeds from asset disposition, net		160		_
Purchase of property and equipment		(2,315)		(3,027)
Net cash used in investing activities	·	(2,155)	-	(3,027)
Financing activities:				
Proceeds from the exercise of common stock options		91		76
Repurchase of common stock (withholding taxes)		(7,048)		(6,030)
Repurchase of common stock (treasury shares)		(496)		_
Principal payments on capital lease obligations		(4,624)		(3,289)
Proceeds from financing arrangements		3,941		_
Principal payments on financing arrangements		(1,971)		_
Net cash used in financing activities	-	(10,107)		(9,243)
Effect of exchange rate changes on cash		(714)		238
Net increase in cash and cash equivalents		24,006		12,225
Cash and cash equivalents at beginning of period		61,764		38,071
Cash and cash equivalents at end of period	\$	85,770	\$	50,296

## Reconciliation of Revenue and Income before Income Taxes to Non-GAAP Revenue, non-GAAP Net Income and Adjusted EBITDA (dollars in thousands, except per share amounts)

	Three months ended June 30,				Six months ended June 30,					
		2013		2012		2013		2012		
						(unaudited)				
Revenue	\$	69,911	\$	60,291	\$	138,759	\$	122,566		
Adjustment to exclude non-Health Copy-Testing and	Ф	09,911	Ф	00,291	Ф	130,739	Ф	122,300		
Configuration Manager products		_		(2,729)		(1,330)		(4,777)		
Non-GAAP Revenue (1)	\$	69,911	\$	57,562	\$	137,429	\$	117,789		
` ,					_		_			
Income (loss) before income taxes	\$	918	\$	(6,431)	\$	1,074	\$	(5,825)		
Deferred tax provision		(914)		(7,322)		(2,702)		(8,255)		
Current cash tax benefit (provision)		(402)		7,166		(793)		7,022		
Net loss		(398)		(6,587)		(2,421)		(7,058)		
Amortization of intangible assets		1,936		2,302		4,087		4,622		
Impairment of intangible assets		_		3,349		_		3,349		
Stock-based compensation		7,146		6,339		12,145		11,429		
Costs related to acquisitions, restructuring and other										
non-recurring items		926		357		2,344		357		
Settlement of litigation		(1,160)		_		(1,160)		_		
Gain on ARS disposition		_		_		(210)		_		
Adjustment to exclude non-Health Copy-Testing and Configuration Manager products		_		(598)		(170)		(921)		
Deferred tax provision		914		7,322		2,702		8,255		
Non-GAAP net income (1)		9,364		12,484		17,317		20,033		
Current cash tax (benefit) provision		402		(7,166)		793		(7,022)		
Depreciation		4,045		3,502		8,156		6,922		
Interest Exp (income), net		168		164		332		337		
Adjusted EBITDA (1)	\$	13,979	\$	8,984	\$	26,598	\$	20,270		
Adjusted EBITDA margin (%)		20%		16%		19%		17%		
				4 >						
EPS (diluted)	\$	(0.01)	\$	(0.20)	\$	(0.07)	\$	(0.21)		
Non-GAAP EPS (diluted)	\$	0.26	\$	0.35	\$	0.48	\$	0.57		
Weighted -average number of shares used in per share calculation - common stock										
GAAP EPS (diluted)	3,	4,414,301	3	3,189,994	3	4,317,569	3	2,991,299		
Non-GAAP EPS (diluted)		5,783,944		5,703,981		5,880,252		5,131,485		
(unatea)	0.	-,. 55,5	J	_,. 00,001	J	_,000,202	J	_,,,		

<sup>(1)</sup> Amounts include adjustments to exclude Non-Health Copy Testing and Configuration Manager products and are based on management's estimates of the revenues and results of operations of such products.

## Reconciliation of GAAP Operating Cash Flow to Free Cash Flow (dollars in thousands)

		ns ended June 0,	Six months		
	2013 2012		2013	2012	
			(unaud	dited)	
Net cash provided by operating activities	\$ 18,562	\$ 12,923	\$ 36,982	\$ 24,257	
Purchase of property and equipment	(760)	(2,420)	(2,315)	(3,027)	
Free cash flow	\$ 17,802	\$ 10,503	\$ 34,667	\$ 21,230	

## Second Quarter 2013 Supplemental Financial and Business Information (dollars in millions)

	2	2Q13	2Q12	Change
Subscription Revenue	\$	59.5	\$ 51.8	14.9%
Project Revenue	\$	10.4	\$ 8.5	22.4%
Existing Customer Revenue	\$	62.5	\$ 53.7	16.4%
New Customer Revenue	\$	7.4	\$ 6.6	12.1%
International Revenue	\$	20.5	\$ 17.8	15.2%
Customer Count		2,250	2,069	8.7%

## Second Quarter 2013 Supplemental Financial and Business Information (dollars in millions)

	Pro Forma			
	2Q13		2Q12(1)	Change
Subscription Revenue	\$ 59.5	\$	49.6	20.0%
Project Revenue	\$ 10.4	\$	8.0	30.0%
Existing Customer Revenue	\$ 62.5	\$	52.0	20.2%
New Customer Revenue	\$ 7.4	\$	5.6	32.1%
International Revenue	\$ 20.5	\$	17.1	19.9%
Customer Count	2,250		2.057	9.4%

<sup>(1)</sup> Pro forma revenue and customer count amounts are adjusted to exclude the Company's Non-Health Copy Testing and Configuration Manager products.

## Revenue and Reconciliation of Income (Loss) before Income Taxes to Adjusted EBITDA (Guidance) (dollars in thousands)

Forecasted amounts for the three and twelve month periods ending September 30, 2013 and December 31, 2013 are based on the mid-points of the range of guidance provided herein and exclude the results of operations of the Non-Health Copy Testing and Configuration Manager products The three and twelve month periods ending September 30, 2012 and December 31, 2012 have been adjusted to exclude the results of operations from the non-health copy-testing and configuration manager products.

	Three Months Ended September 30,					Full Year December 31,				
	2013			2012 (1)		2013 (1)		2012 (1)		
		(una	udited)			(una	udited)	ıdited)		
Revenue	\$	71,500	\$	62,829	\$	284,000	\$	246,865		
Income (loss) before income taxes		(2,750)		(1,555)	\$	(1,550)		(7,901)		
Amortization of acquired intangibles		1,900		2,092		8,000		8,311		
Impairment of intangible assets		_		_		_		1,241		
Stock-based compensation		8,500		6,164		28,600		24,896		
Costs related to acquisitions, restructuring and other non-recurring items		1,800		440		4,310		1,437		
Settlement of litigation				_		(1,160)		_		
Depreciation		4,300		3,547		16,900		14,159		
Interest expense, net		250		162		900		658		
Adjusted EBITDA	\$	14,000	\$	10,850	\$	56,000	\$	42,801		
Adjusted EBITDA margin (%)		20%		17%		20%		17%		

Estimated Q3 2013 and full year 2013 non-GAAP (Diluted) share count is 36.0M and 36.1M, respectively.

<sup>(1)</sup> Amounts include adjustments to exclude Non-Health Copy Testing and Configuration Manager products and are based on management's estimates of the revenues and results of operations of such products.

## Reconciliation of Revenue and Adjusted EBITDA to Pro Forma Revenue and Pro Forma Adjusted EBITDA (1) (dollars in thousands)

	Three Months Ended September 30,											
	2013						2012					
	(unaudited)					1)						
	A	s Reported	Adjustment to Exclude non- Health Copy Testing and Configuration Manager Products (3)		Adjusted	A	.s Reported	Adjustment to Exclude non- Health Copy Testing and Configuration Manager Products (3)		Adjusted		
Revenue	\$	71,500	_	\$	71,500	\$	64,273	(1,444)	\$	62,829		
Adjusted EBITDA(2)	\$	14,000	_	\$	14,000	\$	10,983	(133)	\$	10,850		
Adjusted EBITDA margin (%)		20%	n/a		20%		17%	9%	,	17%		
	Twelve Months Ended December 31,											
	2013 (unaudited)						2012					
						<b>'</b>						
	A	s Reported	Adjustment to Exclude non- Health Copy Testing and Configuration Manager Products (3)		Adjusted	A	s Reported	Adjustment to Exclude non- Health Copy Testing and Configuration Manager Products (3)	1	Adjusted		
Revenue	\$	285,330	(1,330)	\$	284,000	\$	255,193	(8,328)		246,865		
Adjusted EBITDA(2)	\$	56,170	(170)	\$	56,000	\$	44,373	(1,572)	\$	42,801		

<sup>(1)</sup> Pro forma revenue and pro forma Adjusted EBTIDA are adjusted to exclude the Company's Non-Health Copy Testing and Configuration Manager products.

20%

Adjusted EBITDA margin (%)

13%

20%

17%

19%

17%

<sup>(2)</sup> See reconciliation of Adjusted EBITDA.

<sup>(3)</sup> Adjustments to exclude Non-Health Copy Testing and Configuration Manager products are based on management's estimates of the revenues and results of operations of such products.