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comScore Ranks the Top 50 U.S. Digital Media Properties for May 2017

RESTON, Va., June 22, 2017 /PRNewswire/ -- comScore, Inc. recently released its monthly ranking of U.S. online activity at the top digital media properties for May 2017 based on data from comScore Media Metrix® Multi-Platform.



comScore Top 50 Multi-Platform Properties (Desktop and Mobile)

May 2017

Total U.S. - Home and Work Locations

Source: comScore Media Metrix Multi-Platform

Rank	Property	Unique Visitors/Viewers (000)	Rank	Property	Unique Visitors/Viewers (000)
	Total Internet: Total Audience	252,357		. ,	, ,
1	Google Sites	241,486	26	Fox News Digital Network	85,572
2	Facebook	203,477	27	Wal-Mart	84,964
3	Yahoo Sites	190,626	28	Pandora.com	82,355
4	Microsoft Sites	183,735	29	TripAdvisor Inc.	81,475
5	Amazon Sites	181,883	30	WashingtonPost.com	80,742
6	Comcast NBCUniversal	164,443	31	BuzzFeed.com	80,130
7	AOL, Inc.	156,753	32	PayPal	77,379
8	CBS Interactive	154,089	33	Netflix Inc.	75,649
9	Apple Inc.	142,279	34	Meredith Digital	74,698
10	Time Inc. Network	128,242	35	WebMD Health	74,362
11	Turner Digital	125,197	36	ESPN	73,632
12	Weather Company, The	111,091	37	Cox Enterprises Inc.	68,269
13	USA TODAY Network	110,983	38	Vox Media	67,879
14	Hearst	108,554	39	VICE Media	66,812
15	Wikimedia Foundation Sites	105,015	40	Spotify	62,080
16	Linkedin	104,475	41	Mail Online / Daily Mail	62,061
17	Twitter	101,837	42	WordPress.com*	61,602
18	New York Times Digital	94,240	43	SheKnows Media	60,983
19	eBay	93,680	44	ABC-Freeform Media Group	60,568
20	CafeMedia	92,555	45	Dropbox Sites	59,681
21	Yelp	92,205	46	Expedia Inc	59,626
22	Snapchat, Inc	91,892	47	LittleThings, Inc.	59,181
23	Conde Nast Digital	91,134	48	Dotdash	56,974
24	<u>Pinterest.com</u>	90,834	49	Scripps Networks Interactive Inc.	56,696
25	Zillow Group	89,975	50	AccuWeather Sites	56,587

^{*} Entity has assigned some portion of traffic to other syndicated entities.

For more market rankings from comScore, visit our Rankings page here.

About comScore

comScore is a leading cross-platform measurement company that measures audiences, brands and consumer behavior everywhere. comScore completed its merger with Rentrak Corporation in January 2016, to create the new model for a dynamic, cross-platform world. Built on precision and innovation, our data footprint combines proprietary digital, TV and movie intelligence with vast demographic details to quantify consumers' multiscreen behavior at massive scale. This approach helps media companies monetize their complete audiences and allows marketers to reach these audiences more effectively. With more than 3,200 clients and a global footprint in more than 75 countries, comScore is delivering the future of measurement. Shares of comScore stock are currently traded on the OTC Market (OTC:SCOR). For more information on

comScore, please visit comscore.com.

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